

ORDINANCE NO. 13-022

AN ORDINANCE ESTABLISHING THE RULES, REGULATIONS AND RESTRICTIONS UPON THE USE OF SIGNS IN THE CITY OF GEORGETOWN

**SUMMARY**

NOW THEREFORE, Be it ordained by the City of Georgetown:

**Section 1** – Amends Section 1 of Ordinance Number 10-004 to state that signs within the public ROW can be removed at any time without notice to the owner. Amends Section 2 to change existing definitions and add new definitions. Amends Section 3 to reduce height trigger for Interstate Signs from 32 feet to 25 feet. Amends Section 6 to remove requirement that signs to be placed according to zoning setback and to encourage use of monument signs through changes in dimension and area requirements for freestanding signs. Amends Section 11 to add language regarding product advertising. Amends Section 12 to add requirements related to Subdivision Identification Signs and Alcoholic Beverage Signs.

**Section 2** – Provides that if any portion of this Ordinance is for any reason held invalid or unlawful such portion shall be deemed a separate provision and such holding shall not affect the validity of the remaining portions of this Ordinance.

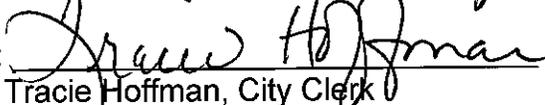
**Section 3** – Provides that this Ordinance shall become effective upon adoption and publication.

The full text of Ordinance 13-022 is available for examination in the City Clerk's Office, 100 North Court Street, Georgetown, Kentucky 40324 or at [www.georgetownky.gov](http://www.georgetownky.gov).

INTRODUCED AND PUBLICLY READ FIRST TIME: September 9, 2013

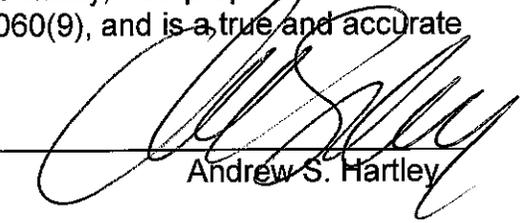
PUBLICLY READ SECOND TIME AND PASSED: September 23, 2013

APPROVED:   
Everette Varney, Mayor

ATTEST:   
Tracie Hoffman, City Clerk

I, Andrew S. Hartley, hereby certify I am an Attorney licensed to practice law in the Commonwealth of Kentucky. My office is located at 100 North Court Street,

Georgetown, Kentucky 40324. I further certify the foregoing Summary of Ordinance 13-022 of the City of Georgetown, Kentucky, was prepared in accordance with the requirements of KRS 83A.060(9), and is a true and accurate summary of the contents of said Ordinance.



Andrew S. Hartley

ORDINANCE NO. 13-022

AN ORDINANCE ESTABLISHING THE RULES, REGULATIONS AND RESTRICTIONS UPON THE USE OF SIGNS IN THE CITY OF GEORGETOWN

Sponsor: Council Member

WHEREAS, the City's existing sign ordinance is in need of periodic review and revisions in order to update the terms of the Ordinance, and

WHEREAS, the Georgetown-Scott County Planning Commission has approved revisions to Ordinance No. 10-004;

NOW THEREFORE, Be it ordained by the City of Georgetown:

**Section 1** – That Ordinance Number 10-004 is amended as follows:

**(Remainder of page intentionally left blank)**

## **Table of Contents**

Section 1 – Administration	Page 3
Section 2 – Definitions	Page 10
Section 3 – General Provisions	Page 25
Section 4 – Exempt Signs	Page 30
Section 5 – Prohibited Signs	Page 33
Allowable Signs Table	Page 35 <u>6</u>
Section 6 – Freestanding Signs	Page 36 <u>7</u>
Section 7 – Wall Signs	Page 38
Section 8 – Projecting and Suspended Signs	Page 41
Section 9 – Window Signs	Page 43 <u>2</u>
Section 10 – Interstate Signs	Page 44 <u>2</u>
Section 11 – Temporary Signs	Page 50 <u>49</u>
Section 12 – Miscellaneous Signs	Page 55 <u>4</u>
Section 13 – Master Signs Plans	Page 60
Section 14 – Georgetown Business Park	Page 61
Section 15 – Georgetown Historic Main Street Business Zone	Page 64

## **Section 1 – Administration**

### **A. Purpose**

The purpose of this section is to regulate the location, size, construction, design, and architectural compatibility with the surrounding areas and manner of display of signs and outdoor advertising in a manner which will prevent annoyance, disturbance, or nuisance to the citizens of Scott County, City of Sadieville, City of Stamping Ground and City of Georgetown.

### **B. Responsibilities**

The Georgetown-Scott County Planning Commission (GSCPC) staff shall provide guidance and education of the policy and procedures of the sign ordinance to the general public. GSCPC and/or Building Inspection staff shall educate the public on the location, type, and size of the sign that are required in each zoning district. Building Inspection shall create and administer a sign application.

The Georgetown Public Works Department and Scott County Roads Department are responsible for disseminating information on public rights-of-way, which have restrictions on the placement of signs as defined in this Ordinance.

### **C. Enforcement**

The Georgetown-Scott County Building Inspection Department/Code Enforcement (GSCBI) shall enforce the provisions of this Ordinance and shall utilize its powers to ensure compliance with its provisions and the provision of any approved permit. The Building Inspection Department/Code Enforcement shall maintain written records of enforcement actions taken.

### **D. Permit Application and Expiration**

#### **1. Permanent Signs**

To obtain a sign permit, the applicant shall file an application on a form furnished by the Georgetown-Scott County Building Inspection Department. The applicant shall follow all regulations and standards set forth by Building Inspection and this Ordinance.

#### **2. Temporary Signs**

Such signage is subject to the following general requirements for temporary signs and the listed standards for specific types of temporary signs.

a. Permit Application

To obtain a temporary sign permit the applicant shall file an application on a form furnished by Building Inspection. All applications shall be accompanied by the written consent of the owner, lessee, agent or trustee having charge of the property on which the sign is proposed.

b. Duration

A temporary sign shall be removed within six (6) months of the date of approval unless otherwise specified by this ordinance. Building Inspection may approve an extension of time upon receipt of a written request from the applicant.

c. Location

Applicant shall verify that the sign is located outside of the public right-of-way.

## **E. Changes to Signs**

No sign shall be structurally altered, enlarged or relocated except in conformity to the provisions herein, nor until a proper permit, if required, has been secured. The changing or maintenance of movable parts or components of an approved sign that is designed for such changes, or the changing of copy, business names, lettering, sign face, colors, display and/or graphic matter, or the content of any sign shall not be deemed a structural alteration.

## **F. Permit Fees**

Permit fee schedules are available in the GSCBI office. Where work for which a sign permit is required by this ordinance is begun before a permit has been obtained, the sign permit fees shall be doubled. The payment of such double fee shall not relieve any person from complying fully with the requirements of this ordinance in the execution of the work or from any penalties prescribed herein.

## **G. Non-conforming Signs**

1. Any sign that was legal at the time of adoption of this Ordinance but finds itself illegal under this ordinance shall be given Legal Non-Conforming status and shall be subject to the Non-Conforming Use standards as found in Sections 2.41 (Non-Conforming Structures) and 2.42 (Non-Conforming Uses).

2. Any sign that was illegal at the time of adoption of this Ordinance and finds itself illegal under this ordinance is subject to immediate removal following the Enforcement standards in this Ordinance.

#### **H. Revocation of Permits**

The GSCBI shall have the authority to revoke any permit authorizing the erection of a sign which has been constructed or is being maintained in violation of the permit.

1. Notice of the Chief Building Official decision to revoke a sign permit shall be served upon the person to whom the permit was issued:
  - a. By delivering in person a copy of the notice to the holder of the permit, or to one of its officers; or
  - b. By leaving a copy of the notice with any person in charge of the premises on which the sign is to be constructed or maintained; or
  - c. In the event no such person can be found on the premises, by affixing a copy of the notice in a conspicuous position at an entrance to the premises and by the certified mail delivery by the U.S. Postal Service of another copy of the notice to the last known address of the permit holder.
2. The holder of the permit may appeal the decision to revoke the permit to the appropriate Board of Adjustment, in writing, fourteen (14) days from the date when the notice was served.
3. If no appeal has been filed by the permit holder at the end of fourteen (14) days, the permit is revoked. The Board of Adjustment shall then initiate the process for the removal of the illegal sign.

#### **I. Removal of Signs**

1. The GSCBI is hereby authorized to require the removal of any illegal signs. Removal shall be accomplished through the Code Enforcement Official.
2. Whenever the GSCBI determines a sign to be structurally unsafe through lack of proper maintenance or for other reasons, or endangers the safety of the building or endangers the public safety, the Chief Building Official/Enforcement Officer shall order that such sign be made safe or removed. Such order shall be complied with within thirty (30) days of the receipt thereof by the person owning or using the sign

or the owner of the building or premises on which such a sign is affixed or erected. If the Chief Building Official/Code Enforcement Official considers the unsafe situation to be an emergency, the order shall be complied with within twenty-four (24) hours.

3. Removal of Temporary Signs located on Private Property

- a. Before bringing an action to require removal of any illegal sign, the Chief Building Official shall give written notice to the owner of the sign and the owner of the premises on which such sign is located. If the Chief Building Official has the owner's telephone number, he may also call the sign's owner at the time of the written notice. The notice shall describe the violation and the reasons for removal of the sign.
- b. Notice period
  - i. The notice period for temporary signs shall be forty-eight (48) hours.
  - ii. Re-erection of any sign or substantially similar sign on the same premises after a compliance notice has been issued shall be deemed a continuation of the original violation if compliance with this ordinance has not been demonstrated.
- c. If the owner or lessee of the premises upon which the sign located has not demonstrated compliance with this ordinance, then the GSCBI shall certify the violations and refer the case to the County Attorney for prosecution.
- d. Notwithstanding the above, the GSCBI may cause the immediate removal or repair (without notice to the owner of the sign, or of the property on which it is located) of any unsafe or defective sign or signs that create immediate hazard to persons or property.
- e. The cost of removal or repair of a sign by the GSCBI shall be borne by the owner of the sign and of the property on which it is located. An action for recovery of this cost may be brought by the GSCBI.

4. Removal of Temporary Signs located on Public Property or Public Right-of-Way

- a. ~~The GSCBI may cause the immediate removal (without notice to the owner of the sign, or of the property on which it is located) of any unsafe or defective sign that creates immediate hazard to persons or property.~~ The GSCBI may cause the immediate removal (without notice to the owner of the sign, or of the property on which it is located) of any illegal signs within the public Right-of-Way.
- b. The cost associated with the removal of a temporary sign by the GSCBI shall be borne by the sign owner and/or the property owner on which it is located and an action for cost recovery thereof may be brought by the GSCBI.

#### 5. Removal of Permanent Signs

- a. The GSCBI may remove any illegal sign which is maintained or re-erected after the expiration of the notice period, if the owner or lessees of the premise has been issued a compliance notice at least once before for the same violation involving the same or a similar sign.
- b. Notice period
  - I. The notice period for permanent signs shall be fourteen (14) calendar days.
  - II. A sign which no longer identifies or advertises a bona fide business, lesser, services, owner, product, or activity and is no longer maintained.
- c. The costs of removal of a sign by the City/County shall be borne by the sign owner and/or the property owners on which the sign is located and an action for recovery thereof may be brought by the City/County Attorney.

#### 6. Removal of an Abandoned Sign

- a. Notice Period
  - i. The notice period for abandoned permanent signs shall be fourteen (14) days.
  - ii. The notice period for abandoned temporary signs shall be forty-eight (48) hours.

- iii. Re-erection of any sign or substantially similar sign on the same premises after a compliance notice has been issued shall be deemed a continuation of the original violation.
- b. Notwithstanding the above, the GSCBI may cause the immediate removal or repair of any unsafe or defective sign that creates immediate hazard to persons or property without notice to the owner of the sign, or of the property on which it is located.
- c. The costs of removal or repair of a sign by the GSCBI shall be borne by the owner of the sign and of the property on which it is located and an action for recovery of this cost may be brought by the GSCBI.

#### **J. Right to Appeal**

Any person who has been ordered to alter or remove any sign, or whose application for a sign permit has been denied because of conflict with regulations stated herein, may appeal to the appropriate Board of Adjustment.

#### **K. Liability for Damages**

The provisions of this ordinance shall not be construed to relieve or to limit in any way, the responsibility or liability of any person, firm, or corporation which erects or owns any sign, for personal injury or property damage caused by the sign; nor shall the provisions of this ordinance be construed to impose upon Scott County, City of Georgetown, Stamping Ground and Sadieville, its officers or its employees, any responsibility or liability by reason of the approval of any sign under the provision of this ordinance.

#### **L. Requirement of Permit**

1. Nothing contained herein shall prevent the erection, construction, and maintenance of official traffic, fire and police signs, signals, devices, or markings of the Commonwealth of Kentucky, Scott County, City of Georgetown, City of Stamping Ground, and the City of Sadieville, or other public authorities, as may be identified by the GSCPC staff, or the posting of notices required by law.
2. A sign permit shall be required before the erection, re-erection, construction, alteration, placing, or installation of all signs regulated by this ordinance. Where signs are illuminated electrically, a separate electrical permit shall be obtained as required by the *National Electric Code*.
3. All non-exempt signs proposed in the Georgetown Historic Main Street Business Zone (identified as the B-3 zoned property within

the Main Street District) shall be reviewed by the Main Street Design Committee. Such review shall be exercised within thirty (30) days of the application or be considered waived. The Design Committee shall determine whether a proposed sign is appropriate in the proposed location based on the following criteria:

1. Proposed locations of new signs shall not be found to obscure or cover significant historical architectural features on its host building or any adjacent building.
2. Sign materials shall be compatible with those of the host building.
3. Signs shall be attached to the building carefully, both to prevent damage to historic fabric, and to ensure the safety of pedestrians. Fittings should penetrate mortar joints rather than brick, for example, and signloads should be properly calculated and distributed.

Applications found to be inappropriate shall be denied, but the applicant shall have the right to make changes to the proposed sign and resubmit without filing a new application. In no case shall the Design Committee deny a sign based on color, text, or any technical issue within the purview of the GSCBI or GSCPC.

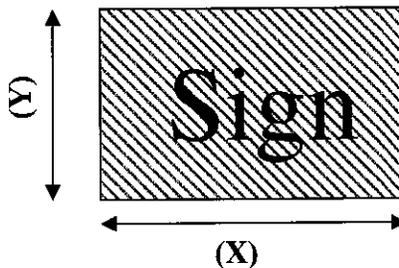
#### **M. Violations**

Any person or persons found to be in violation of this Sign Ordinance shall be liable to and held to the standard of any and all Remedies and/or Penalties as described in Section 5.6 of the Zoning Ordinance.

## **Section 2 – Definitions**

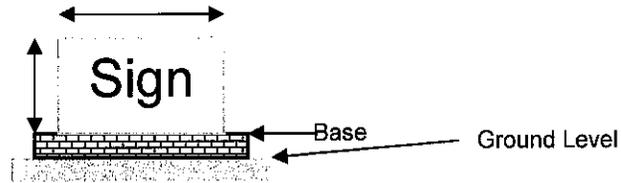
Words and phrases used in this ordinance shall have the meanings set forth in this section. Words and phrases not defined in this section but defined in the Zoning Ordinance shall be given the meanings set forth in such ordinance. Any remaining terms shall have the usual meaning. The terms to be defined have been grouped according to the specific aspects of sign control to which they pertain in order to provide a clearer understanding of the regulations contained later in this section.

1. Abandoned Sign – A sign which no longer identifies a business conducted or product sold on the premises or any advertising sign which no longer directs attention to a bona fide business conducted, product sold, or activity or campaign being conducted for at least 120 consecutive days.
2. Advertising – “The promotion of a location or business, its use, services, or products available.”
23. Area of a Sign – The area of a sign shall be measured in conformance with the following regulations:
  - a. In computing the area of a sign, standard mathematical formulas for common regular geometric shapes shall be used.
  - b. In the case of an irregularly shaped sign or a sign with letters and/or symbols directly affixed to or painted on a wall, the area of the sign is the area within the perimeter or not more than eight (8) straight lines enclosing the extreme limits of writing, representation, emblem, or any figure of similar character. This area includes any material or color forming an internal part of a background of the display or used to differentiate the sign from the backdrop or wall.

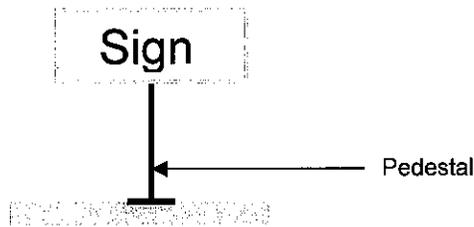


**Figure 1: For any irregularly shapes the applicant must draw a box to figure the area of the sign.**

- c. When determining the area of a Double-Faced Sign, the area of the largest face shall be used in determining the sign area.
- d. The area of a Freestanding Sign which is supported by a base, pedestal, or pole which is architecturally distinct from the sign face itself shall not include the area of the base.

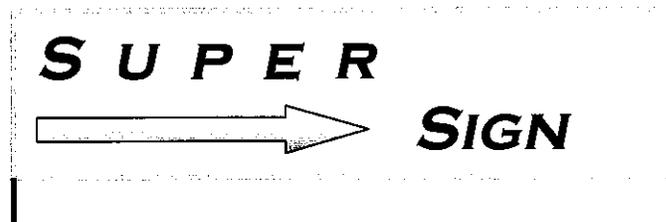


**Figure 2: Sign area for a monument sign shall not include base, if the base is architecturally distinct.**



**Figure 3: Pedestal not counted as part of sign area.**

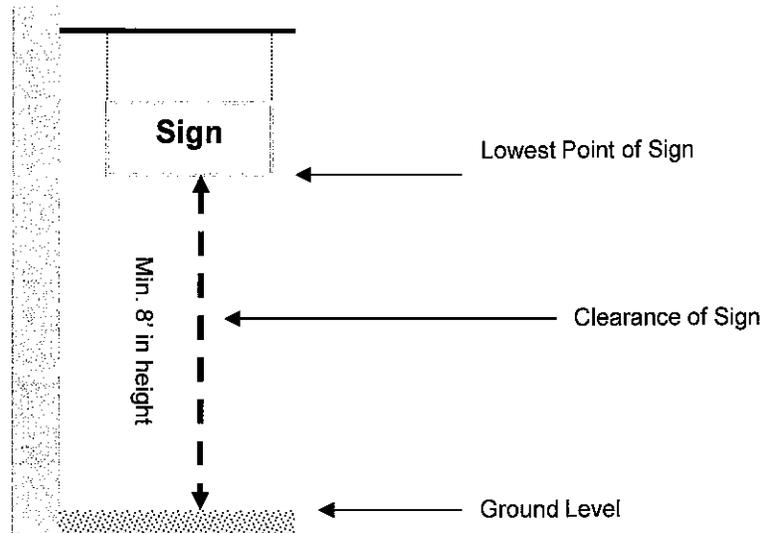
- e. Sign area shall include vertical and horizontal spacing between letters, characters, emblems, etc. that convey the sign's message.



**Figure 4: Sign area shall include vertical and horizontal spacing between letters conveying the sign's message.**

- f. The area of spherical, cylindrical, or other three-dimensional signs shall be measured by calculating the area of elevation drawing of the sign.
- g. The area of any Double-Faced Sign shall be calculated using the largest face of the sign.

- h. Any sign with three or more sign faces shall have the area calculated by summing the area of the sign faces and dividing by two.
- 4. Art – “A creative form of expression which is not used for purposes of advertising or representation of a business or other entity which would be considered signage.”
- 25. Awning – A roof-like cover, often of fabric, plastic, metal or glass designed and intended for protection from the weather or as a decorative embellishment, and which projects from a wall or roof of a primary structure over window, sidewalk, or the like.
- 36. Billboard – A type of Interstate Sign.
- 47. Board of Adjustment – A local body, appointed by the City Council or Fiscal Court, whose responsibility is to hear appeals from decisions of the Planning Commission and/or the Director of Development Services and to consider requests for conditional uses and/or dimensional variance requirements of the Zoning Ordinance.
- 58. Cabinet – The module or background containing the advertising message but excluding sign supports, architectural framing, or other decorative features which contain no written or advertising copy
- 69. Canopy – A permanently roofed shelter covering a sidewalk, driveway or other similar area, which may be wholly supported by a building, or may be wholly or partially supported by columns, poles or braces extended from the ground.
- 710. Changeable Copy – The capability of a permanent sign to change content, whether by means of manual or electronic input.
- 81. Clearance – The least vertical distance between the lowest point of any sign, including the framework, and the established grade at the sign.



**Figure 5: How to measure the clearance of sign**

912. **Facing** – That vertical portion of a sign upon which advertising is affixed or painted and visible in one direction at one time.
4013. **Flag** – Any fabric, banner, or bunting containing distinctive colors, patterns, or symbols, used as a symbol of a government, political subdivision, or other entity, including businesses. Also known as banners, pennants, streamers, and similar items.
- 4414 **GSCPC** – Abbreviation for the Georgetown-Scott County Planning Commission.
15. **GCSBI** – “Abbreviation for the Georgetown-Scott County Building Inspection.”
16. **Georgetown Historic Main Street Business Zone** -- “All areas zoned B3, within the Georgetown Renaissance District boundaries.”
4217. **Grade** – The final Ground Elevation after construction. Earth mounding criteria for landscaping and screening is not part of the final grade for sign height computation.
4318. **Graffiti** – Any unauthorized inscription, word, figure, picture, or design that is sprayed, marked, cut, posted, pasted or otherwise affixed, drawn or painted on any surface of public or private property.
4419. **Ground Elevation** – The average elevation of the ground within six (6) inches of the base of a sign, or in the case of a Projecting or Awning Sign, the elevation of the closest point directly below the sign.

4520. Height of a Sign – The vertical distance measured from the highest point of the sign including the frame and any embellishments and the established ground elevation.
4621. Issuing Authority – The Georgetown-Scott County Planning Commission and Georgetown-Scott County Building Inspection.
22. Logos – “Graphics or text representing or promoting a business. Logos are considered signage and must be included in all sign dimension and area requirements.”
1723. Main Street Design Committee – One of four committees as required by the National Historic Trust for all Main Street programs; charged with public education of historical preservation, the aesthetics of the downtown community, and the preservation of the historical nature of Georgetown.
4824. Marquee – Any permanent roof-like structure projecting beyond a building or extending along and projecting beyond the wall of a building, generally designed and constructed to provide protection from the weather.
4925. Off-Premise Sign – A sign that communicates information on any enterprise or activity that exists or is conducted, sold, offered, maintained, or provided at a location other than the premises on which the sign is located. Directional or official signs authorized by law shall not be considered an off-premise sign for the purposes of this ordinance.
2026. On-Premise Sign – A sign that communicates information on any enterprise or activity that exists or is conducted, sold, offered, maintained, or provided on the premises on which the sign is located.
27. Photo/picture representations – “An image used to represent or advertise a business. Such images shall be considered signage and must be included in all sign dimension and area requirements.”
2428. Public Property – Any and all real or personal property over which any governmental entity has or may exercise control, whether or not the entity owns the property. It includes, but is not limited to public buildings, public streets, alleys, sidewalks, rights-of-way, whether improved or unimproved, and all property appurtenant to it.
2229. Right-of-Way – Land reserved for streets, sidewalks, alleys, or other public uses. Right-of-way also refers to the distance between lot property lines across a street from each other which generally contains not only the street pavement, but also sidewalks, grass area, storm drainage, and underground and above-ground utilities.

2330. Roof Line – The top edge of a peaked roof or, in the case of an extended façade or parapet, the upper most point of said façade or parapet.
2431. Sidewalk – A way or portion of a way constructed and intended primarily for pedestrian traffic.
2532. Setback – The minimum amount of space required between a lot line or road right-of-way and a building line.
2633. Sight Triangle – A triangular-shaped portion of land established at street intersections in which there are restrictions on things erected, placed or planted which would limit or obstruct the sight distance of motorists entering or leaving the intersection.

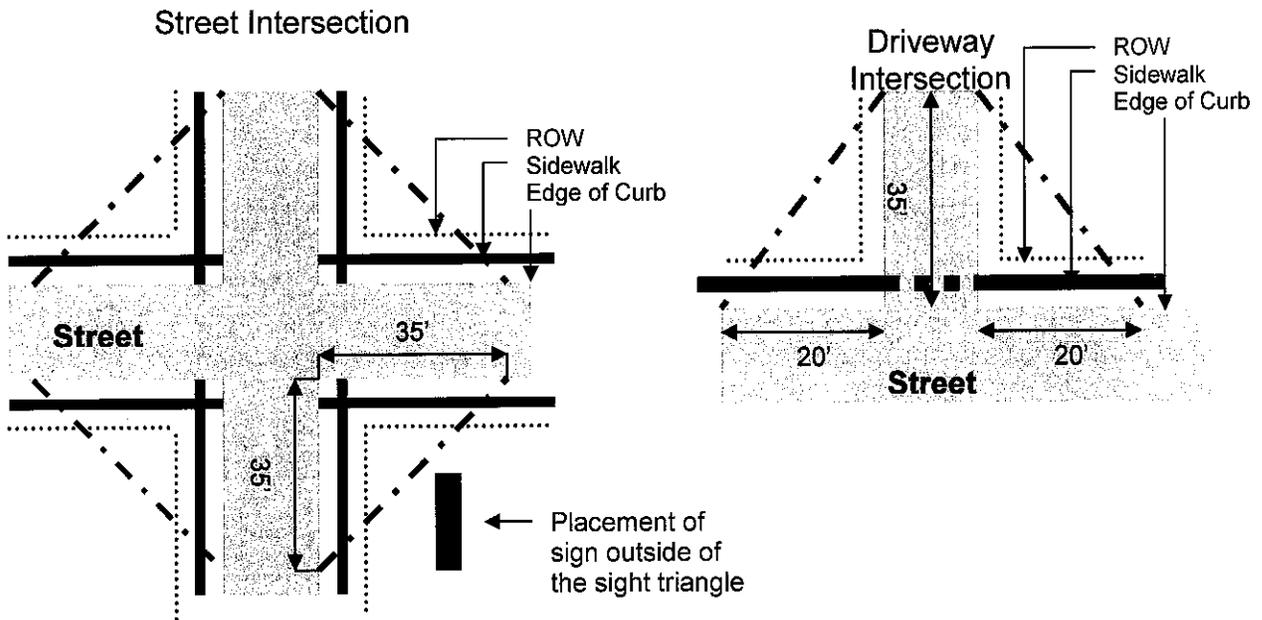
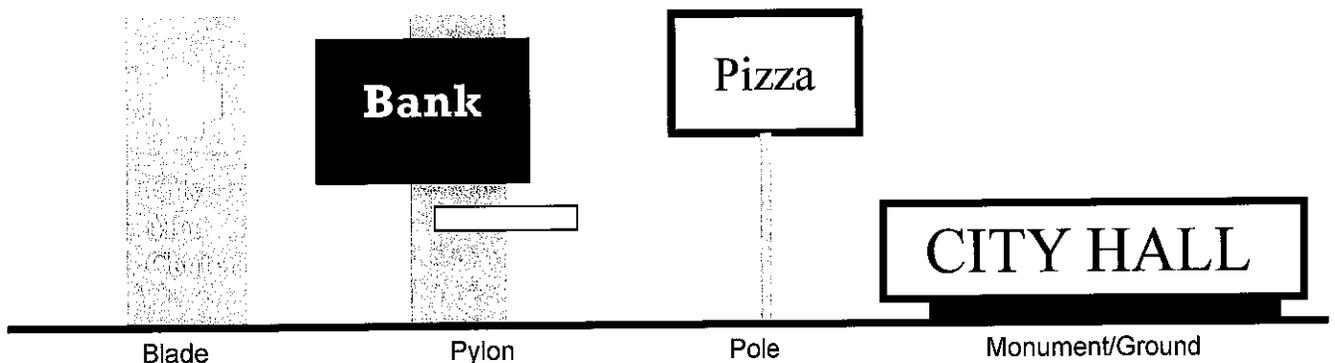


Figure 6: Street Intersection Sight Triangle and Driveway Intersection Sight Triangle

2734. Sign – Any device, fixture, placard, or structure that uses any color, form, graphic, illumination, symbol, or writing to advertise, announce the purpose of, or identify the purpose of a person or entity, or to communicate information of any kind to the public. The definition includes interior signs that are directed at persons outside the premises of the sign owners and exterior signs, but not signs primarily directed at persons within the premises of the sign owners. The definition does not include goods for sale displayed in a business window. Also, the definition does not include religious symbols or paintings which do not display lettering and do not advertise a business, product, or service and which are not a trademark or logo for a business, product, or service. Such types are as follows:

- a. A-Frame or Sandwich Board – A temporary Freestanding movable sign composed of a sign panel and supporting structure or one or more panels which form both the structure and sign face, and which is intended to be placed in a sidewalk or pedestrian way.
- b. Animated Sign – Any sign that uses movement or change of lighting to depict action or create a special effect or scene.
- c. Sign, Awning – A permanent sign painted on or printed or attached flat against the surface of an awning or canopy.
- d. Sign, Blade – ~~A permanent Freestanding Sign which is completely self supporting, has its sign face or base on the ground and has no air space, columns, or supports visible between the ground and the bottom of the sign face and exceeds six (6) feet in height.~~ A permanent Freestanding Sign which is completely self supporting, has its sign face or base on the ground and has no air space, columns, or supports visible between the ground and the bottom of the sign face. Blade signs are typically tall and narrow. For an image, please refer to Figure 7 under the Freestanding Signs definition.
- e. Sign, Construction – A temporary sign used to identify the architects, engineers, contractors or other individuals or firms involved with the construction of a building and to show the design of the building or the purpose for which the building is intended.
- f. Sign, Dimensional Wall – A Wall Sign consisting in part or in whole of three-dimensional letter forms applied directly to the building surface, or applied to a separate flat background. The message may be in relief or depressed by means of carving, etching, routing, positive or negative cutout, and the like. Special three-dimensional signs such as a figure, barber pole, clock, pawnshop symbol, and the like are also considered as part of a dimensional Wall Sign.
- g. Sign, Directional- A temporary sign, either on-premise or off-premise, intended to provide location and/or directional information to buildings, events, or developments.
- h. Sign, Directory– A permanent sign which provides a listing of the names of businesses, activities, addresses locations, uses, or places within a building, development, or community for the purpose of identification only.

- i. Sign, Double-Face – A sign with two faces set up back to back with an angle between the faces up to forty-five (45) degrees apart from each other. Any two sign faces set at an angle greater than forty-five (45) degrees shall be considered two separate signs.
- j. Sign, Electronic graphic display – A permanent sign or portion thereof that displays electronic, static images, static graphic or static pictures, with or without text information, determined by small number of matrix elements using the display area where the message change sequence is accomplished immediately or by means of fade, repixelization or dissolve modes. Electronic graphic display signs include computer programmable, microprocessor controlled electronic or digital display. Electronic graphic display signs include projected images or message with these characteristics onto building or other projects.
- k. Sign, Entry – A permanent sign identifying the vehicular entrance of a development, whether residential, commercial, or industrial in nature.
- l. Sign, Freestanding – A sign erected on a framework not attached to any building, and attached to the ground one or more uprights or braces in or upon the ground.

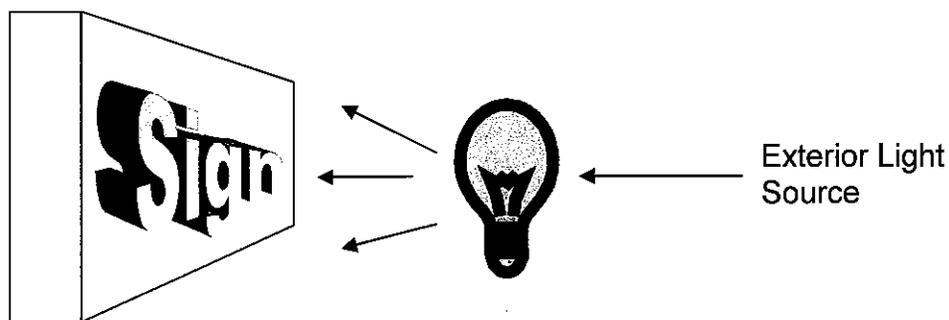


**Figure 7: Examples of Freestanding Sign Types**

- m. Sign, Government – A temporary or permanent sign erected by any government body for traffic, identification, designation or direction to any school, hospital, park, historic site or other service, property or facility, provided such signs not contain business advertising of any kind.
- n. Sign Ground/Monument – A permanent Freestanding Sign which is completely self supporting, has its sign face or base on the ground and has no air space, columns, or supports visible between the ground and the bottom of the sign face. Ground/Monument signs that exceed six (6) feet in height are Blade Signs. A permanent

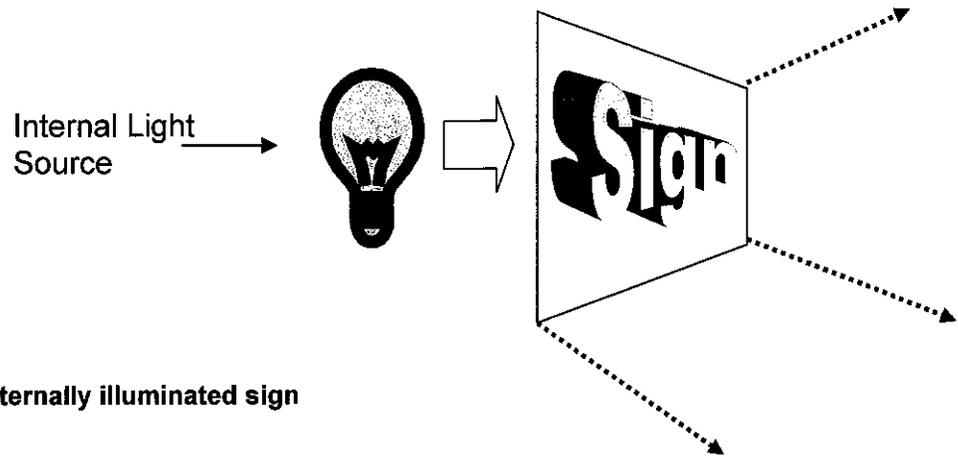
Freestanding Sign which is completely self supporting, has its sign face or base on the ground and has no air space, columns, or supports visible between the ground and the bottom of the sign face. A monument sign is supported by a base of at least 75% of the sign width. Ground/Monument Signs are typically wider than they are tall. For an image, please refer to Figure 7 under the Freestanding Signs definition.

- o. Sign, Historic Marker – A permanent sign or emblem which commemorates a historically significant feature of the building or area associated with the sign.
- p. Sign, Illegal – A sign which does not meet the requirements of this Zoning Ordinance and which does not have Legal Non-Conforming status.
- q. Sign, Illuminated – A sign which emits or reflects, either directly or indirectly, artificial light from any source:
  - ii. Directly Illuminated – A sign which is lighted by means of an unshielded light source (including neon tubing) which is visible as a part of the sign and where light travels directly from the source to the viewer's eye.
  - iii. Indirectly Illuminated – A sign whose light source is so situated as to project light onto the exterior or front of the sign surface, or to project light onto the building façade where the sign is located.



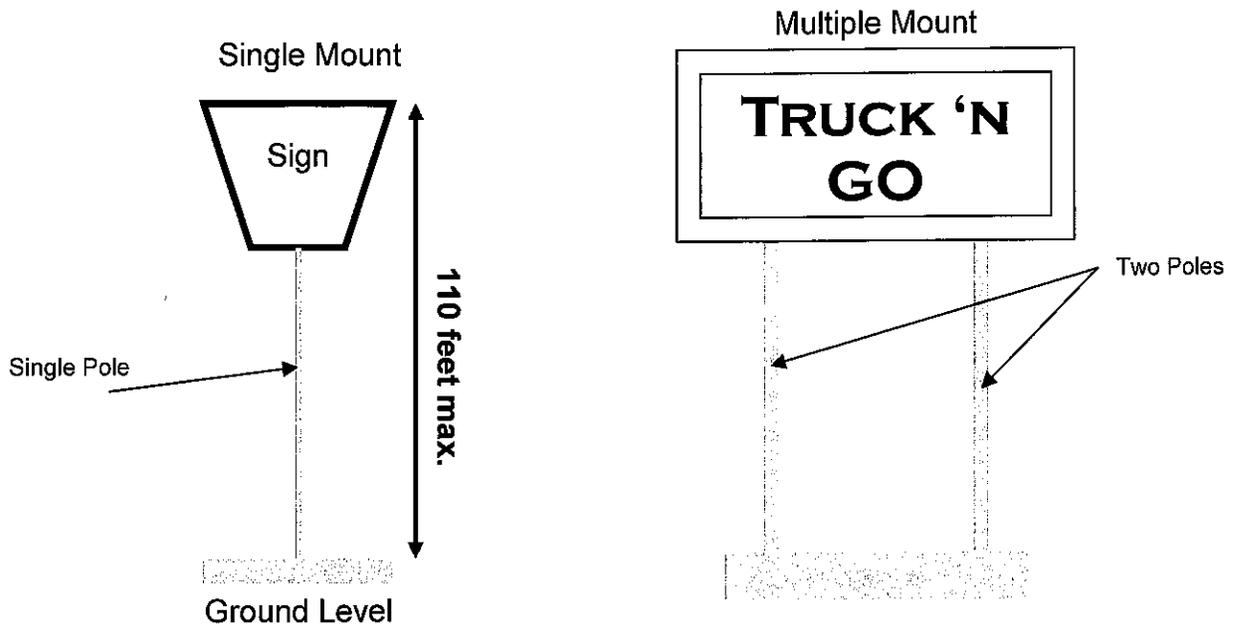
**Figure 8: Example of indirectly illuminated sign**

- iv. Internally Illuminated – A sign whose light source is within the sign, with the sign having a transparent or translucent background or cover which silhouettes opaque or translucent letters or design.



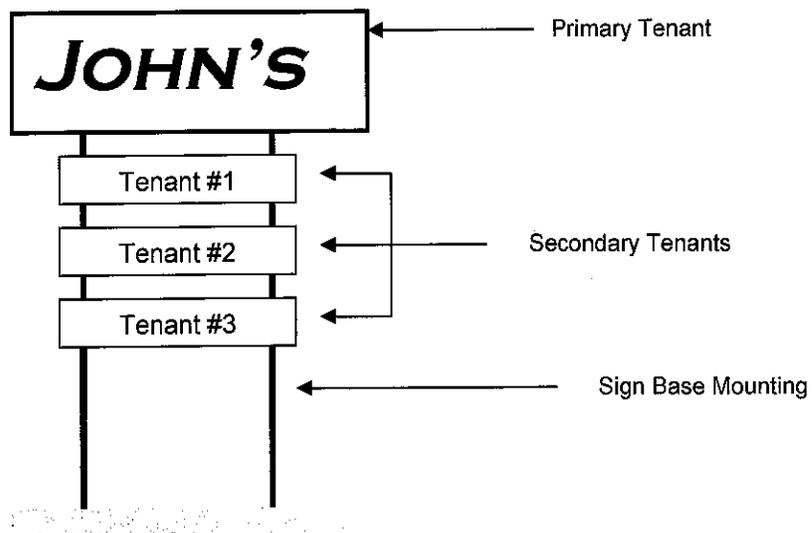
**Figure 9: Example of internally illuminated sign**

- v. Reverse Channel Letters – Also called backlit or halo lit letters, are built in reverse the face are aluminum and the backs are open so that the neon or LED lighting shines out the back of the letters to reflect off the building.
- r. Sign, Highway – A sign, including the supporting sign structure, which is visible from a street or highway and advertises goods or services usually located on the property upon which the sign is located. A billboard is a type of Interstate Sign.
- s. Interstate Sign, Multiple-faced – An Interstate Sign comprised of sections which rotate to display a series of advertisements, each advertisement being displayed for at least eight (8) seconds continuously without movement; the duration of movement of section between advertisements not exceeding two (2) seconds.
- t. Interstate Sign, V-Type – An Interstate Interstate Sign structure which consists of multiple sign facings placed at angles to each other, oriented in different directions and not exceeding 10 feet apart at the nearest point to each other.



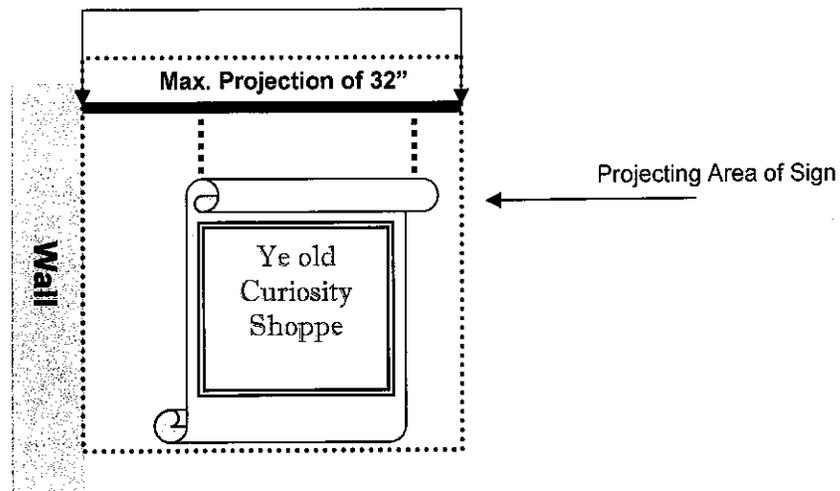
**Figure 10: Examples of Interstate Signs**

- u. Sign, Marquee – A sign used in conjunction with a theater which is attached to, and supported by, the building and generally projects from the building; and which in addition to permanent copy may allow for changeable letters.
- v. Sign, Multiple Tenant – Multi owners, lessees, or business operators for a one lot, building or buildings.



**Figure 11: Example of multiple tenant sign.**

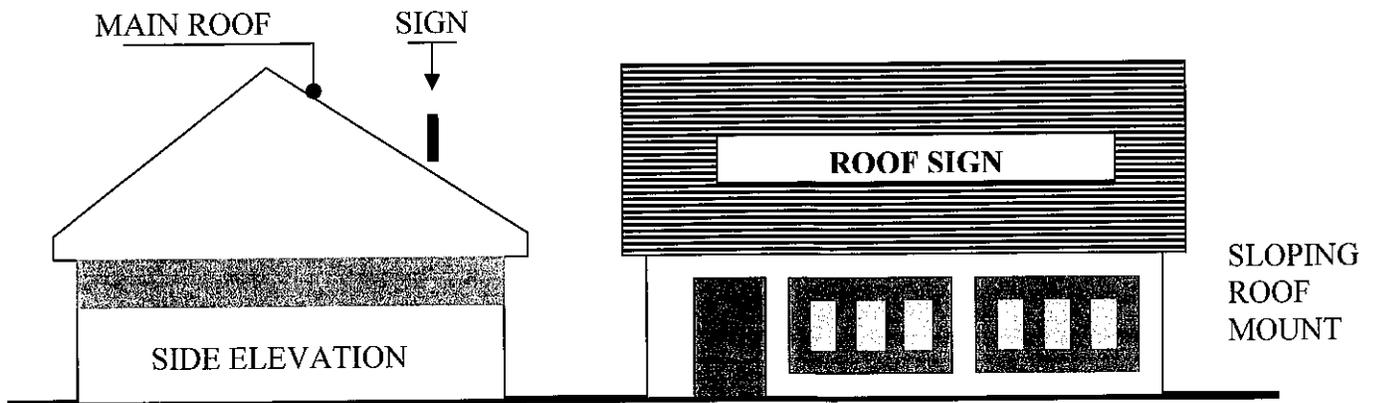
- w. Sign, Nameplate – A Wall Sign not exceed two (2) square feet in size which gives only the name, address, and/or occupation of the occupant of the building on which it is located.
- x. Sign, Multi-vision sign – Any sign composed in whole or in part of a series of vertical or horizontal slats or cylinder that are capable of being rotated at intervals so that partial rotation of the group of slats or cylinders produces a different image and when properly functioning allows on a single sign structure the display at any given time one of two or more images.
- y. Sign, New Subdivision – An off-site sign that calls attention, informs, or directs people to new residential units.
- z. Sign, Subdivision Model Home – A new subdivision sign that identifies a model home on a temporary basis.
- aa. Sign, Political – A temporary sign supporting the candidacy for office or urging action on any other matter on the ballot of a state, local, or national election or referendum.
- bb. Sign, Painted – Sign which is applied with paint directly to a wall or other surface.
- cc. Sign, Permanent – Any sign which is intended to be lasting and is constructed from an enduring material such as masonry and metal which remains unchanged in position, character, and condition (beyond normal wear), and is permanently affixed to the ground, wall or building.
- dd. Sign, Pole/Pylon – A permanent, Freestanding Sign erected on a pole, poles, a pylon, or pylons, where the bottom edge of the sign face is at least five (5) feet above the ground at the base of the sign.
- ee. Sign, Portable – A temporary sign designed to be transported by wheels or easily carried by a single person from place to place. Examples include, but are not limited to, A-frame signs, real estate signs, and political signs.
- ff. Sign, Projecting – A permanent sign which is attached directly to a canopy, marquee, or wall of a building and which extends horizontally outward from such canopy marquee or wall no more than thirty-two (32) inches. Also known as a Shingle Sign.

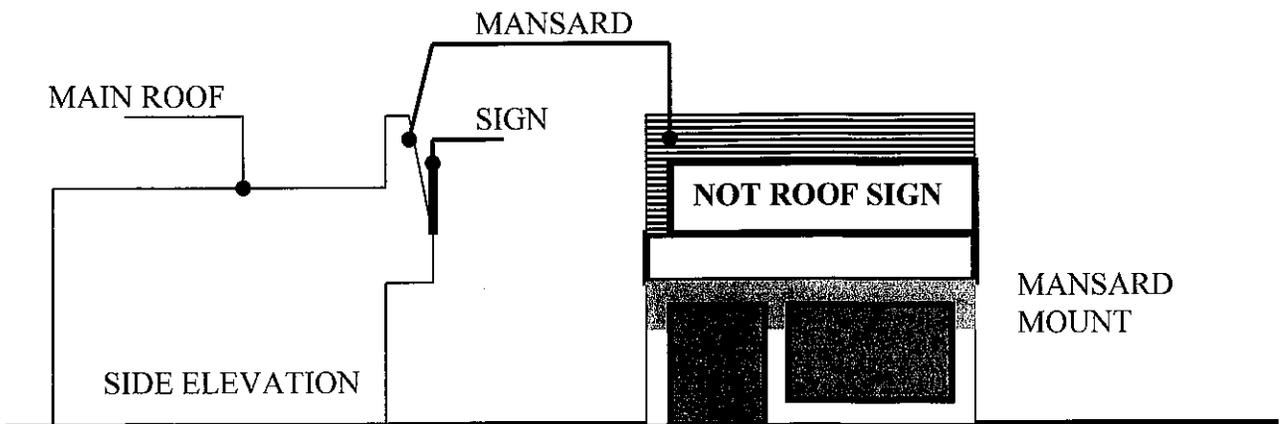
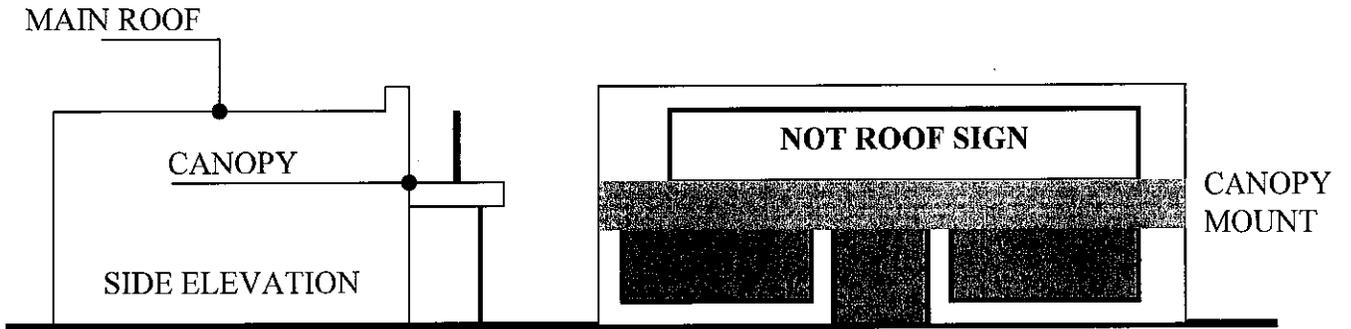
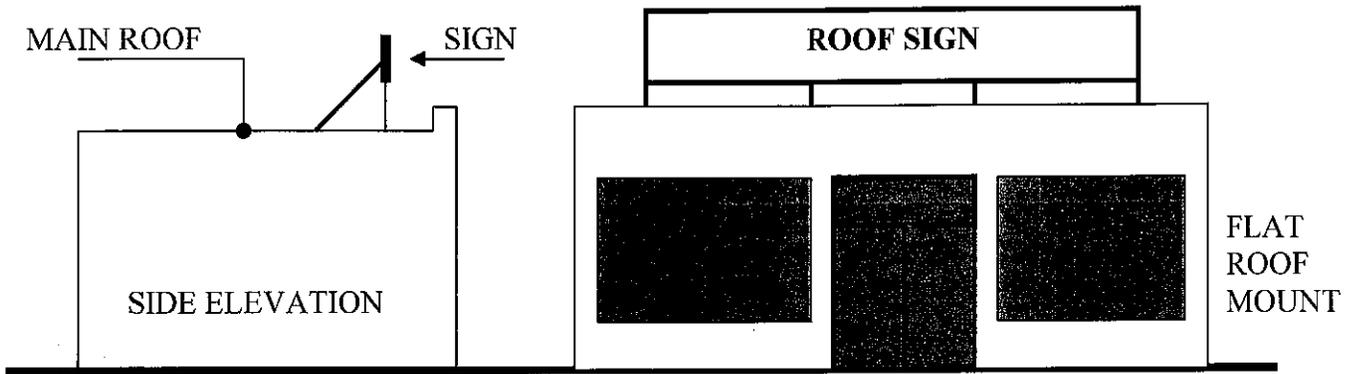


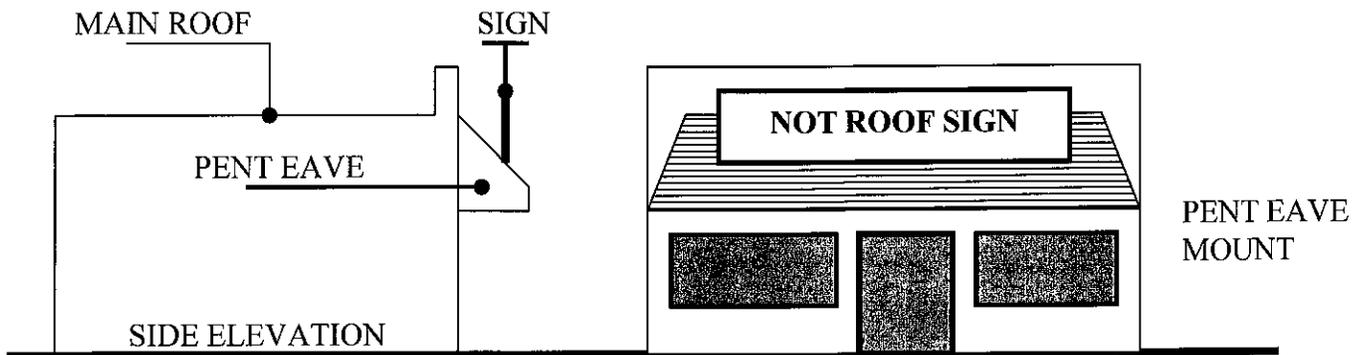
**Figure 12: Example of a Projection Sign**

gg. Sign, Real Estate – A temporary sign indicating sale, rental, or lease of property or buildings for which the sign advertises, either on-premise or off-premise.

hh. Sign, Roof – A sign mounted on and supported by, the main roof portion of a building, or above the uppermost edge of a parapet wall of a building and which is wholly or partially supported by such a building. Signs mounted on mansard facades, pent eaves and architectural projections such as awnings, canopies, or marquees shall not be considered to be roof signs. For a visual reference, and a comparison of differences between roof and fascia signs:







**Figure 13: Example of Roof and non-Roof Signs**

- ii. Sign, Rummage Sale – A temporary sign for the purpose of advertising to the public the sale of personally owned goods in a property owner’s driveway, garage, parking lot, or front yard; such sales are commonly referred to as Rummage Sales, Garage Sales, Yard Sales, or Moving Sales.
- jj. Sign, Single Tenant – One owner, lessee, or business operator for one entire lot, building, or buildings.
- kk. Sign, Subdivision Identification – Monument style Freestanding Signs located at the entrance to a major subdivision. Subdivision names are those registered on official plats and development plans.”
- kkll. Sign, Suspended – A sign that is suspended or hung from the underside of an eave, porch roof, canopy, or awning.
- llmm. Sign, Time and Temperature – Any sign which displays exclusively current time and temperature information.
- mmnn. Sign, Temporary – Any sign or advertising display intended to be displayed for a period of less than six months or for such period as may be established in a sign permit, except that construction signs may remain for duration of construction.
- nnoo. Sign, Traffic/Parking Directional – A non-commercial sign of an instructional nature, such as “parking,” “exit” or “entrance,” displayed solely for the convenience of the public, no more than twenty-five percent (25%) of such sign being devoted to the name or logo of the property, business or profession on the site and containing no business advertising, or product trade name identification or listing of any product sold or offered on the premises.

eepp. Sign, Video Display – A prohibited sign that changes its copy in a manner or method of display characterized by motion or pictorial imagery, which may or may not include text and depicts action or a special effect to imitate movement, the presentation pictorials or graphics displayed in a progression of frames which give the illusion of motion, including but not limited to the illusion of moving object, moving patterns or bands of light, or expanding or contacting shapes. This definition shall not include electronic changeable copy signs. Video display signs include projected images or messages onto buildings or other objects.

ppqq. Sign, Wall – A sign attached parallel to a wall of a building and includes painted, individual letter and cabinet signs, signs on a mansard, or on a parapet not exceeding three (3) feet in height and provided the parapet extends on at least three sides of a building and signs erected on or against the side of a roof but not projecting above the roof line. No copy shall be permitted to be displayed on the sides of the sign which are perpendicular to the wall face.

qrrr. Sign, Window – A sign that is placed inside a window or upon the window panes or glass and intended to be viewed from the outside.

4. Sign Budget – The total cumulative sign area for all types of signs allowed to a parcel of land.
5. Sign Copy – Those letters numerals, figures, symbols, logos and graphic elements comprising the content or message of a sign exclusive of numerals identifying a street address only.
6. Sign Structure – Any structure supporting a sign.
7. Tomfoolery – Folly; foolish or senseless behavior.

### **Section 3 – General Provisions**

1. Maximum area computations for signs include all border trim and facing, but exclude supports.
2. All signs greater than ~~thirty-two (32)~~twenty-five (25) feet in height shall be considered as Interstate Signs and shall meet the standards set forth in Section 10 in this Ordinance.
3. Ground Elevation, as defined in this Ordinance, shall be used for all measurements of height of all signs, irrespective of surrounding terrain.

4. All signs that are located near any intersection, regardless of zoning district, land use, or sign type shall be placed outside of the vehicular site triangle as defined in this Ordinance.
5. Except for signs in the B-3 (Central Business) District, no sign shall occupy any portion of any public or private right-of-way, whether or not the right-of-way is being actively used when the sign is erected.
- ~~6. All signs shall comply with all appropriate dimension and area regulations, including setbacks. This shall be determined by the actual zoning district of the property in which a sign is located.~~

67. Changeable copy signs are allowed with the following provisions:

- a. Changeable copy signs shall only be permitted on all Permanent Signs, except that changeable copy signs are permitted for all governmental/civic buildings and educational facilities in all zoning districts. Changeable copy may be manual or electronic.
- b. Such signs shall be limited to one (1) changeable copy message sign per parcel which may be of manual or electronic type copy. Electronic changeable copy shall adhere to the Electronic Signs section of this Ordinance.
- c. Changeable copy shall not exceed 30% percent of the total surface area of the sign.

78. No electronic sign shall:

- a. Contain or display animated, moving video, or scrolling advertising.
- b. Display an image, symbol, or combination thereof for a period of time less than sixty (60) seconds. A change in image, symbol, or combination shall be accomplished within two (2) seconds and occur simultaneously. Once changed, the symbol or image shall remain static until the next change.

An electronic sign must:

- a. Contain a default mechanism that freezes the sign in one position if a malfunction occurs.
- b. Automatically adjust the intensity of its display according to natural ambient light conditions.

89. Any roads within Scott County designated as a State Designated Scenic Highway by the Kentucky State transportation Cabinet must adhere to any additional requirements per KRS 177.863.

910. All signs erected in Scott County, City of Georgetown, City of Stamping Ground, and City of Sadieville shall comply with the most recent adopted provisions of the following; National Electrical Code, Georgetown-Scott County Fire Code, State of Kentucky Building Code, and Scott County, City of Georgetown, City of Stamping Ground, and City of Sadieville Sign Ordinance. In addition, the following standards shall apply:

- a. Engineering Required. All signs shall be engineered to conform to the applicable provisions of the International Building Code. Where required by the Chief Building Official, the sign permit application shall be accompanied by a drawing stamped by an engineer licensed by the State of Kentucky, attesting to the adequacy of the proposed construction of the sign and its supports.
- b. Durability. All permanent signs must be built of durable and permanent materials.
- c. Power Source. The permanent power source for a sign must be concealed underground away from public view or within the structure or the sign of the building to which the sign is advertising. The power source shall comply with all provisions of the National Electrical Code.
- d. Fire Code. All permanent signs erected in commercial zones shall have structural members of noncombustible materials. Nonstructural trim may be of wood, metal, approved plastics or any combination thereof.
- e. Foundations. All ground signs, monument signs, and pole mounted signs shall be mounted on foundations and footing which conform to State of Kentucky Building Code as adopted by Scott County, City of Georgetown, City of Stamping Ground, and City of Sadieville.

4011. All permanent signs for which a permit is required shall be subject to the following inspections

- a. Footing inspection on all Freestanding Signs or all signs over ten (10) feet in height. However, the Chief Building Official may waive the required inspection.

- b. Electrical inspection on all illuminated signs
- c. All permanent signs shall be inspected for completion, approved application, and valid sign permit.

4412. Where a city or county street, driveway or other entrance intersects with a state highway, the sight triangle shall consist of the area between a point thirty-five (35) feet along the street or driveway edge of pavement and a point located along the edge of the state highway pavement, as indicated in Table 2.

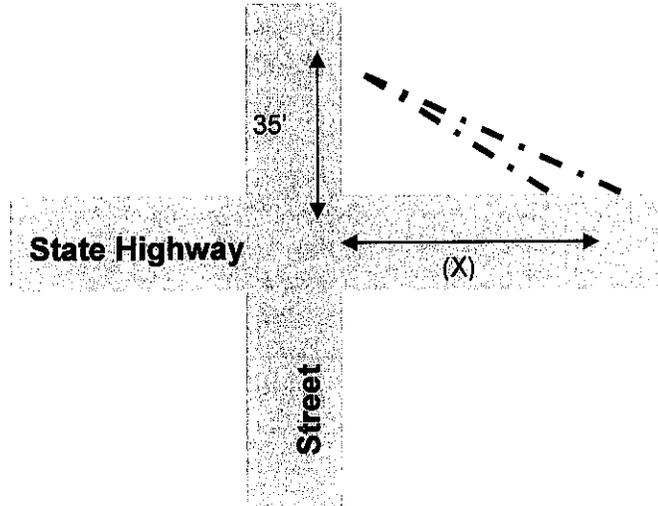


Figure 14: Sight Triangle

Table 1: Distance Table for Sight Distance

(X) Sight Distance	Posted Speed Limit
484'	55 MPH
396'	45 MPH
308'	35 MPH
220'	25 MPH
132'	15 MPH

4213. An encroachment clearance must be obtained from the GSCPC Engineer in order to construct signs in easements and/or retention areas. It is the applicant's responsibility to obtain permission to encroach in easements or retention areas.

4314. Any sign which is located within the Georgetown Historic Main Street Business Zone is subject to additional review using the standards found in Section 15.

4415. Any sign which is located within the Lane's Run Business Park Boundary is subject to additional review and approval from the Georgetown Business Authority Committee. Sign permit applications for projects within the Lanes Run Business Park Area shall include evidence of approval by the Georgetown Business Authority for the proposed sign.

4516. All signs, including their supports, braces, guys and anchors, electrical parts and lighting fixtures, and all painted and display areas, shall be maintained in accordance with this code and the building and electrical codes adopted by or enforced in Scott County, City of Georgetown, City of Stamping Ground, and City of Sadieville and shall present a neat and clean appearance. The vegetation around, in front of behind and underneath the base of ground signs for distance of ten (10) feet shall be neatly trimmed and free of unsightly weeds, and no rubbish or debris that would constitute a fire or health hazard shall be permitted under or near the sign.

4617. Illumination

- A. Signs which contain, include, or are illuminated by any flashing, intermittent, or moving lights are prohibited. Reflective surfaces or devices on sign faces are permitted, provided such signs do not interfere with traffic safety and comply with other sections in this Ordinance.
- B. Signs that are externally illuminated shall be effectively shielded to prevent light from being directed toward any portion of the traveled ways, and must not be of such intensity or brilliance to cause glare or impair the vision of the driver of any motor vehicle or otherwise interfere with any driver's operation of a motor vehicle.
- C. Sign shall be effectively shielded to prevent light from being directed toward any residential property.
- D. No sign shall be so illuminated that it interferes with the effectiveness of or obscures an official traffic sign device or signal.

18. Each lot/tract shall be allowed one or more sign(s) of each type to the extent permitted by this Ordinance. (i.e. wall, freestanding, window)

### **Section 4 – Exempt Signs**

The following signs are exempt from the requirements in this code, except for maintenance and relationship to building and electrical codes. No permit shall be required for the erection of such exempted signs provided they satisfy the restrictions imposed by this section and other relevant parts of this Code (See Table 1).

- A. Signs necessary to promote health, safety and welfare and other regulatory, statutory traffic control or directional signs erected on public property with permission as appropriate from the State or Local Government.
- B. Political signs for public office or issues to be determined by election may be erected prior to an election. Such signs shall be erected on private property only and no less than one hundred (100) feet from any entrance to a building in which a polling place is located. All such signs shall be removed within five (5) days following the day of the election.
- C. Legal notices and Official instruments.
- D. Nameplates.
- E. On-premise Real Estate signs.
- F. Rummage Sale signs, as defined by this Ordinance, not exceeding four (4) square feet in size. Such signs shall advertise no more than the location and dates of the sale.
- G. Decorative flags, banners, or other types of signs for a celebration, convention, or commemoration of significance to the entire community when authorized by Scott County, City of Georgetown, City of Stamping Ground, or City of Sadieville.
- H. Holiday lights and decorations provided it does not constitute a sign prohibited by any other section of this code.
- I. Merchandise display behind storefront windows so long as no part of the display contains flashing lights.
- J. Memorial signs or tablets, names of buildings, nameplates, and dates of erection when cut into any masonry surface or when

constructed of bronze or other incombustible materials and attached to the surface of a building. Such attached signs shall not exceed two (2) square feet.

- K. Signs incorporated into machinery or equipment by a manufacturer or distributor, which identify or advertise only the product or service dispensed by the machine or equipment such as signs customarily affixed to vending machines, newspaper racks, telephones booths, and gasoline pumps.
- L. Public warning signs to indicate dangers of trespassing, swimming, animals, or similar hazards.
- M. Works of art that do not constitute advertising.
- N. "Tour of Home" signs.
- O. Signs carried by a person.
- P. Flags, except that poles over thirty-two (32) feet tall shall not be permitted without a Conditional Use Permit.
- Q. Temporary wayfinding and/or event announcement signs for non-profit, civic, and governmental bodies.
- R. Neon signs placed in windows to advertise products for sale on premise or show "open" status.

**Table 2: Standards for Exempt Signs**

	Number Permitted per Lot	Maximum Area (sq. ft.)	Maximum Height (feet)	Additional Setback (feet)	Other Requirements
<b>Permanent Signs</b>					
Directional Signs	--	6	3	--	(a)(b)(l)
Flags and Institutional insignias	--	24	32	10	k
Institutional/Government announcement boards	1	16	--	--	k
No Trespassing signs	--	2	--	--	(e)
Flags, business or institutional	1	32	35	10	--
<b>Temporary Signs</b>					
Construction Signs	1	32	8	5	(i)(l)(b)
Political	--	--	--	--	(f)
Institutional sign, temporary	--	--	--	--	(i)(j)
Help Wanted Sign	--	6	--	--	(h) (d)
Real Estate Sign	--	8	--	--	--
Home Sale Signs	--	4	--	--	(g)
Banner Sign	--	32	--	--	(h)(l)

**Notes for Table 2**

No restriction except as specified in definitions, footnotes or elsewhere in this Zoning Ordinance.

- (a) Information on location of entrances and exits, parking, traffic movement and the like. No advertising content other than name and logo of establishment. Shall not be counted as part of allowable sign area.
- (b) Commercial, office and industrial use only.
- (c) The flag, pennant or insignia of any governmental or educational institution.
- (d) Per home occupation or business establishment
- (e) Includes no hunting, dumping or similar uses.
- (f) Must be removed within five (5) days after date of election.
- (g) Displayed on the premises of the yard sale. Shall not be displayed more than two (2) days prior to the event and shall be removed no later than two (2) days after the event.
- (h) Temporary banners signs are permitted only for commercial, office and industrial uses and shall have a minimum spacing of twenty (20) feet from any other banner sign on the same property. No Banner sign shall be erected on a premise for a cumulative total of more than a period greater than sixty (60) days per calendar year shall obtain approval from the Board of Adjustments.
- (i) Not permitted for residential uses.
- (j) Announcing a special event of a religious, educational or philanthropic institution and displayed only on property controlled by the institution and for maximum of fifteen days before the event.
- (k) Per street frontage.
- (l) Not more than 25 percent of the area of any directional sign shall be permitted to be devoted to business identification or logo, which area shall not be assessed as identification sign area.

## **Section 5 – Prohibited Signs**

1. Animated or video display signs, including signs that incorporate lights that flash or appear to move
2. Roof signs
3. Off-premise signs, except for the following sign types:
  - a. Real estate open house/model house/new house signs
  - b. Co-located Interstate Signs erected on legal on-premise Interstate Sign poles
  - c. Agritourism signs that are promoting a specific event
  - d. Agricultural and Civic Group Wayfinding Signs
  - e. A-frame signs used by businesses for wayfinding purposes
4. Banners, pennants, spinners, and/or streamers, except when used in the promotion of public non-commercial events or used to promote a real estate open house or model home showing. See Temporary Open House/Model Home Signs standards.
5. Any sign or sign structure which is structurally unsafe as a result of poor construction, inadequate maintenance, dilapidation or obsolescence.
6. No sign shall be erected, operated used or maintained which:
  - a. Due to its position, shape, color, format, or illumination, obstructs the view of or may be confused with, an official traffic sign, signal, or device or any other official sign.
  - b. Displays lights resembling the flashing lights customarily associated with danger or those used by police, fire, ambulance, and other emergency vehicles.
  - c. Uses in a manner which may confuse motor vehicle operators, the words “stop,” “warning,” “danger,” “turn,” or similar words implying the existence of danger or the need for stopping or maneuvering.
  - d. Obstructs the view of motor vehicle operators entering a public roadway from any parking area, service drive, alley or other thoroughfare.
  - e. Signs shall not be placed inside the sight triangle or block sight distances of any road intersection.

7. Prohibited Vehicle Signs

- a. Signs on a truck, car, boat, trailer or other motorized vehicle or equipment which remain in one stationary location more than ten (10) days except those which provide all the following conditions:
  - i. Primary purpose of such vehicle or equipment is not the display of signs.
  - ii. Vehicle/equipment is in operating condition, currently registered and licensed to operate on public streets when applicable, and actively used in the daily function of the business to which such signs relate.
  - iii. Vehicles/equipment is not used primarily as static displays, advertising a product or service, not utilized as storage or shelter.
  - iv. During periods of inactivity exceeding forty-eight (48) hours such vehicle/equipment are not so parked or placed that the sign thereon are displayed to the public. Vehicles and equipment engaged in active construction projects and on –premise storage of equipment and vehicles offered to the general public for rent or lease shall not be subject to this condition.

8. Any internally illuminated sign that located within 100 feet of a parcel with a residential use.
9. No sign in any zoning district shall obstruct pedestrian designated sidewalk, walkway, alleyway, or trail system.
10. No person shall paint, mark or write on or post or otherwise affix, any hand-bill or sign to or upon any crosswalk, curb, curbstone, street lamp post, hydrant, tree, shrub, tree, stake, or guardrail, railroad trestle, public utility pole (i.e., electric light or power or telegraph pole) or wire appurtenance thereof or upon any lighting system, public bridge, drinking fountain, life saving equipment, street sign or traffic sign.
11. Graffiti.
12. Inflatable signs, except as specifically allowed by this ordinance for a special promotion period or as part of a grand opening period.
13. Wind signs, except as specifically allowed by this ordinance for a special promotion period or as part of a grand opening period.

**TABLE 3: ALLOWABLE SIGNS BY DISTRICT**

PERMANENT SIGNS													TEMPORARY SIGNS				
Ground/ Monument	Pylon/ Pole and Blade	Wall	Marquee	Drive Thru Menu Boards	Projecting/ Suspended	Window	Directory	Interstate Sign	Political/Open House/ Real Estate/ Auction	Promotional	Out of Business	Business Moving	Agri-tourism	Rummage Sale			
A-1	P	C4	P	N	N	N	N	N	P	N	N	N	P	P			
A-1S	P	C4	P	N	N	N	N	N	P	N	N	N	P	P			
A-1R	P	C4	P	N	N	N	N	N	P	N	N	N	P	P			
R-1A	C1, C2	N	C2, C3	N	N	N	N	N	P	N	N	N	P	P			
R-1B	C1, C2	N	C2, C3	N	N	N	N	N	P	N	N	N	P	P			
R-1C	C1, C2	N	C2, C3	N	N	N	N	N	P	N	N	N	P	P			
R-2	C1, C2	N	C2, C3	N	N	N	C2	N	P	N	N	N	P	P			
R-3	C1, C2	N	C2, C3	N	N	N	C2	N	P	N	N	N	P	P			
B-1	PN	P	C2	N	N	P	C2	N	P	P	P	P	P	N			
B-2	P	P	P	P3	N	P	C2	C	P	P	P	P	P	N			
B-3	P	N	P	N	P	P	C2	N	P	P	P	P	P	N			
B-4	PN	P	P	P3	N	P	C2	C	P	P	P	P	P	N			
B-5	PN	P	P	P3	N	P	C2	C	P	P	P	P	P	N			
BP-1	P	N	P	N	N	P	C2	N	P	P	P	P	P	N			
I-1	P	P	P	N	N	P	C2	C	P	P	N	P	P	N			
I-2	P	P	P	N	N	P	C2	C	P	P	N	P	P	N			
P-1	P	P	P	N	N	P	C2	C	P	P	N	P	P	N			
P-1B	P	P	P	N	N	P	C2	C	P	P	N	P	P	N			

C1 = Single family structures may have one (1) Ground Sign upon granting of a Home Occupation permit, if the Board of Adjustment judges that a Wall Sign is impossible due to hardship, at the time of the hearing; see Section 6  
 C2 = Sign may not be illuminated in any way.  
 C3 = Permitted on a single family structure upon granting of a Home Occupation Permit; see Section 7  
 C4 = Pole Signs only

P3 = Drive Thru Menu signs are permitted as part of an approved Major or Minor Development Plan.  
 P = Sign is permitted in this district.  
 C = Sign requires a Conditional Use permit in this district.  
 N = Sign is not allowed in this district.

## Section 6 – Freestanding Signs

Freestanding Signs include ground signs, pole signs, blade signs, pylon signs, and any other permanent, self-supporting sign placed on the ground and unattached to another structure. A Freestanding Sign shall not refer to Interstate Signs, which are regulated elsewhere in this ordinance. The following standards shall apply to all Freestanding Signs:

1. General Requirements
  - a. Only one (1) Freestanding Sign shall be located on any premises; however, the Planning Commission staff may permit a second Freestanding Sign which is not to exceed seventy-five (75) percent of the first sign area when having building frontage on two (2) public rights-of-way. The owner must then obtain a sign permit from Building Inspection.
  - b. A Freestanding Sign shall be located on the premises of the use or uses identified or advertised by the sign.
  - c. Freestanding Signs may advertise multiple tenants if more than one use is taking place on the premises. Such Multiple Tenant signs shall not exceed the height or area standards of this Ordinance without approval from the appropriate Board of Adjustments.
  
2. Height and Area Requirements

Freestanding Signs shall be permitted in accordance with the following requirements:

	<u>Height (ft.)</u>	<u>Area (sq. ft.)</u>
<b>B-3 CBD District</b>	4 (Ground/Monument Only)	16 per side
<b>B-1, B-2, B-4, B-5, I-1 P-1, and P-1B Districts</b>	3225 (Pole/pylon, blade)	1 sq. ft. per Foot of frontage Up to 150
	68 (Ground/Monument)	4650 per side
<b><u>B-1, B-4, B-5</u></b>	<u>8 (Ground/Monument)</u>	<u>50 per side</u>
<b>I-2 District</b>	3225 (Pole/pylon, blade)	1 sq. ft. per Foot of frontage Up to 300

	68 (Ground/Monument)	4650 per side Up to 300
<b>BP-1 District</b>	See Section Z	
<b>A-1, A-1R, and A-1S Districts</b>	68 (Ground/Monument Only)	4650 per side
	3225 (Pole Only)	1 sq. ft. per Foot of frontage Up to 150
<b>R-1A, R-1B, R-1C, R-2, and R-3 Districts</b>	See note 1	

Freestanding Sign Notes

1. No single-family structure in any of these districts may have a Freestanding Sign unless granted a Home Occupation Permit by the Board of Adjustment and the decision by the Board of Adjustment that a Wall Sign is a hardship. In this case, a single-family structure may have one (1) Freestanding Pole Sign no more than forty-two (42) inches tall and four (4) square feet in area.
2. No off-premise Pole, Blade, and/or Ground Monument signs shall be allowed in any district.
3. ~~Pole/pylon and blade~~ Freestanding signs are allowed for any size parcel in the B-1, B-2, B-4, B-5, I-1, I-2, P-1, or P-1B Districts, provided that it has at least fifty (50) feet of street frontage.
4. Illuminated Freestanding Signs shall not be allowed in the B-3, R-1A, R-1B, R-1C, R-2, or R-3 districts.
5. Changeable Copy may be allowed on any permitted Freestanding Sign if it meets the regulations in this Ordinance. In no case shall any Changeable Copy exceed 30% of the total sign face.
6. Developments or sites that contain corner or double frontage lots shall be permitted one ~~Pole/Pylon or Blade~~ Freestanding sign per street frontage with a maximum of one hundred-fifty (150) square feet per sign.
7. Freestanding Signs placed on a berm must subtract the vertical height of the berm from the overall height of the sign.

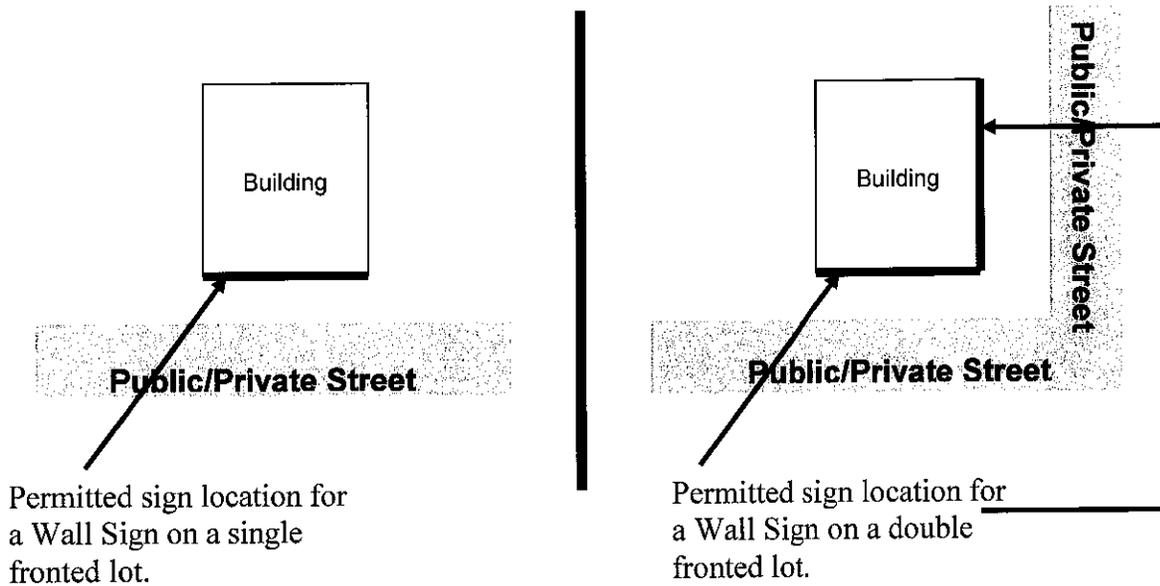
8. A single Pole Freestanding Sign may be allowed on any of the Agricultural zones as a Conditional Use.
9. All freestanding signs in the B-1, B-3, B-4, B-5 districts must be ground/monument type signs. The Board of Adjustment may approve an additional shared entrance sign (pole/pylon, blade or monument type) at an entrance to a planned commercial development with an approved Master Sign Plan.
10. Freestanding signs shall be set back a minimum of ten (10) feet in permitted Business Zones and twenty-five (25) feet in other permitted Zones.

### **Section 7 – Wall Signs**

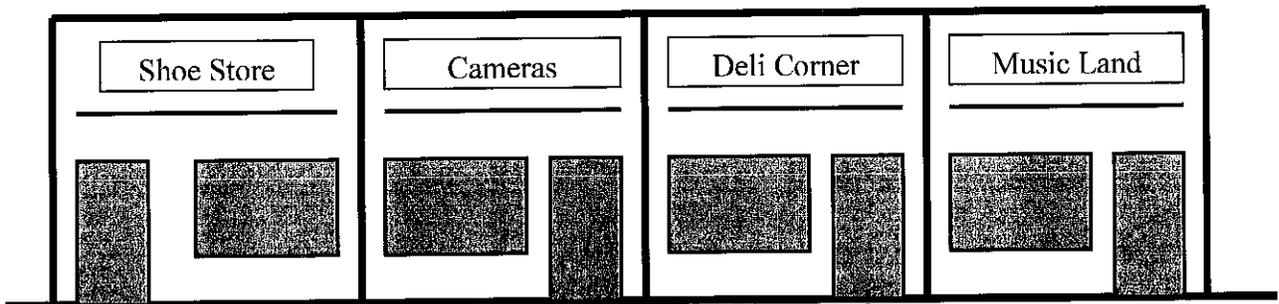
Wall Signs are signs that are permanently attached to the exterior surface of a building. Painted signs fall under this same category. The following standards shall apply to all Wall Signs:

#### **Height and Area Requirements**

	<u>Square Feet Per One Foot Of Building Frontage</u>	<u>Maximum Area (sq. ft.)</u>
<b>B-2 District</b>	2	150
<b>I-2 District</b>	2	300
<b>B-1, B-3, B-4, B-5, I-1, P-1, and P-1B Districts</b>	1	150
<b>BP-1 District</b>	See Section 14	
<b>A-1 Districts</b>	1	150
<b>R-1A, R-1B, R-1C, R-2, and R-3 Districts</b>	See note 1	5



**Figure 15: Examples of location placement for Wall Signs on a single fronted and double fronted lot**



**Figure 16: Wall Signs which are located on attached building complex**

Notes

1. Any single family structure in any of these districts may be allowed one (1) Wall Sign up to five (5) square feet in size if granted a Home Occupation Permit by the Board of Adjustment. If the erection of a Wall Sign is determined to be a hardship, the applicant may erect a single Freestanding Pole Sign. See Section 6 in this Ordinance.
2. No Wall Sign shall be erected above the top of the wall to which it is attached, nor extend beyond the ends of the wall to which it is attached, nor above the roof line of the building on which it is attached.

3. Painted Wall Signs shall not be painted directly onto any surface of a building, except that painted signs may be allowed by the Board of Adjustment for buildings in the B-3 district.
4. Signs erected on the vertical portion of a mansard roof or built vertically from awnings are considered to be Wall Signs, except that these signs shall not extend above the highest point of the roof of the building on which it is attached.
5. No off-premise Wall Sign shall be allowed in any district.
6. All Wall Signs shall be safely and securely attached to the building by means of metal anchors, bolts, or expansion screws. In no case shall any Wall Sign be secured with wire, straps of wood, or nails.
7. No Wall Sign may extend more than twenty-four (24) inches from the surface to which it is attached.
8. For buildings with distinct and separate uses, separate Wall Signs shall be permitted for each such use. Corner tenants, and/or tenants with front and rear street frontage, may have two (2) signs, one (1) on the face of each building frontage facing a public right-of-way. In either case, one Wall Sign shall be designated as the Primary Wall Sign and be allowed one hundred percent (100%) of the total allowable square footage for its district while the second allowable Wall Sign shall be allowed two-thirds (2/3) of the total allowable square footage for its district.
9. For the purposes of this section, signage incorporated as part of an awning or canopy sign shall be regulated in the same manner as Wall Signs, except that the permanently-affixed copy area of awning or canopy shall not exceed an area equal to 25% of the face area of the awning and that the awning may extend horizontally more than twenty-four (24) inches from the surface to which it is attached. Graphic striping patterns or color bands on an awning or canopy shall not be included in the computation of sign copy area.
10. In the case of a canopy, individual letter, logos, or symbols may not project above or below the canopy face or project out from the surface of the canopy more than eighteen (18) inches. In addition, all canopy illumination and lighting directed toward the ground shall be recessed into the canopy.
11. Developments that contain corner or double frontage lots shall be permitted one wall mounted sign per street.

## **Section 8 – Projecting and Suspended Signs**

Projecting and suspended signs should blend with the aesthetics of the building and surrounding natural and man-made environment. The color, style, size, scale and proportion of the sign should enhance the exterior of the building and not place too much bulk nor be an excessive external distraction on the buildings exterior. Equal treatment and design consideration should be given to any mounting and supporting structure for the sign.

The following standards shall apply to all projecting and suspended signs, including those suspended signs under canopies:

### 1. General Requirements

- a. Projecting and suspended signs shall be permitted in the B-3 District only.
- b. There shall be a limit of one (1) sign per each pedestrian level tenant per street frontage and one (1) sign for each upper floor tenant.
- c. The surface area of a projecting or suspended sign shall not exceed sixteen (16) square feet on each side or a total of thirty-two (32) square feet. The total square feet of signage for both sides shall be subtracted from the total allowable Wall Signage square footage for the building.
- d. Projecting and suspended signs may be indirectly lit. No internal illumination is permitted for a projecting sign in any district.
- e. Projecting and suspended signs may extend over a sidewalk a maximum of forty-eight (48) inches from the front of the building.
- f. Projecting and suspended signs shall have a support structure adequate to withstand reasonably anticipated wind loads, as well as the weight of the sign itself.
- g. Projecting and suspended signs shall have at least an eight (8) foot clearance above the sidewalk.
- h. There must be a minimum horizontal distance of thirty (30) feet between projecting and/or suspended signs.
- i. Under canopy signs shall be limited to no more than one such sign per public entrance to any occupancy. Such a sign shall be limited

to an area not exceed six (6) square feet. Such signs shall maintain a clear vertical distance above any sidewalk or pedestrian way and maintain a clearance of a minimum of eight (8) feet.

### **Section 9 – Window Signs**

The following standards shall apply to all window signs:

1. General Requirements
  - a. Window signs shall be permitted in the B-1, B-2, B-3, B-4, B-5, I-1, I-2, P-1, and P-1B Districts.
  - b. Window Signs shall not exceed twenty-five (25) percent of the total window area of each building face on each floor level and no more than fifty (50) percent coverage per window.
  - c. Window Signs shall be permitted for each use on each floor level but shall each count toward the allowed window area percentages.
  - d. The sign area will be calculated for each window including any window on any entrance door.
  - e. Lettering may be up to eight (8) inches in height on pedestrian or second level windows, and up to nine (9) inches in height above the second level.
  - f. Each sign may only carry a message related to a business or profession conducted or a commodity or services sold or offered upon the premises where such a sign is located.
  - g. Flyers placed in business windows to promote events shall not be considered Window Signs, except that flyers shall count toward the maximum Window Sign area calculation.

### **Section 10 – Interstate Signs**

The following standards shall apply to all Interstate Signs:

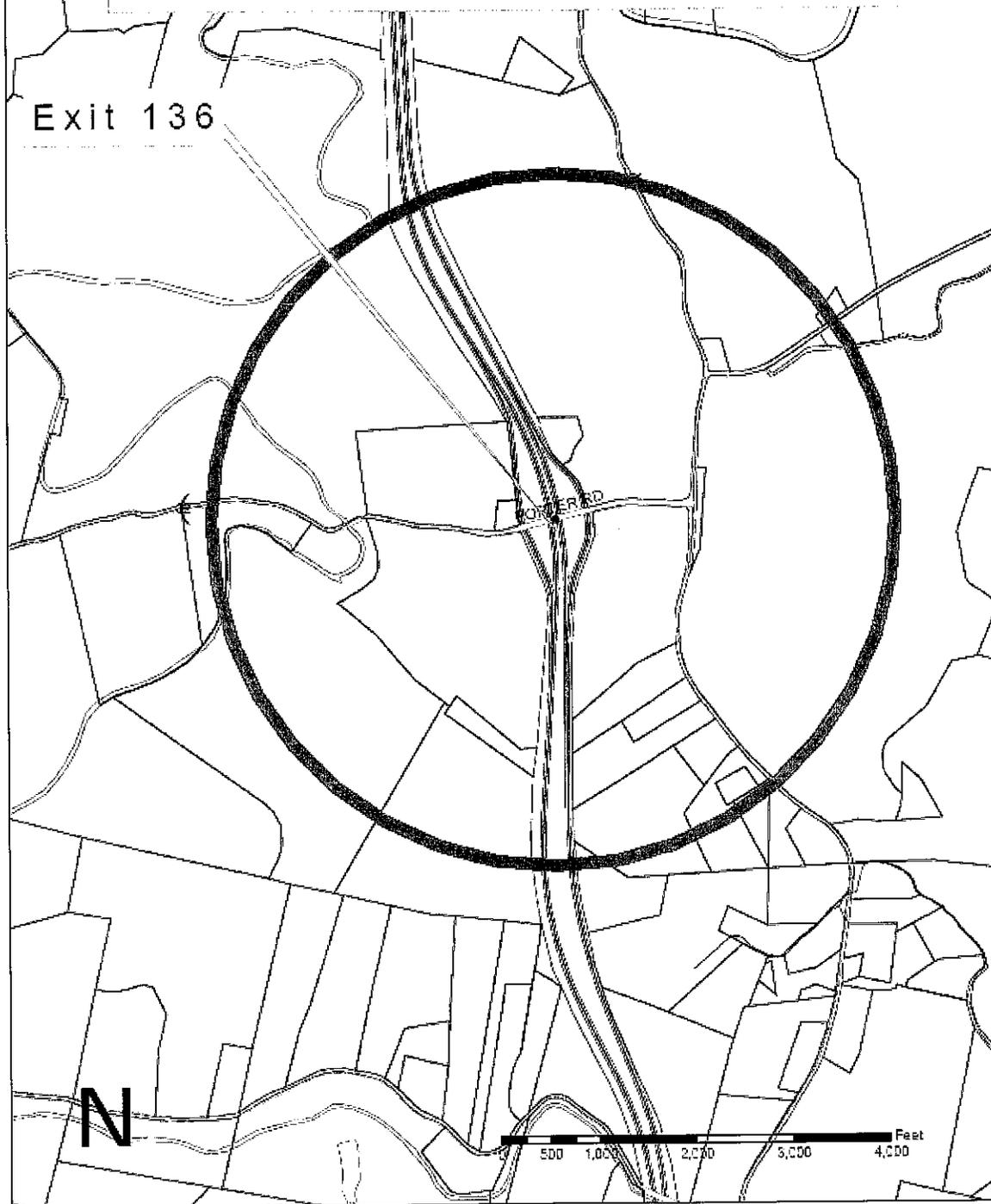
1. General Requirements
  - a. An Interstate Sign must be located on the site of the use identified or advertised by the sign. These signs must meet all applicable setbacks for the district in which it is located.

- b. An Interstate Sign shall be permitted as a Conditional Use in the B-2, B-4, B-5, I-1, I-2, P-1, and P-1B districts.
- c. Interstate Signs may be located within a three thousand five hundred (3,500) foot radius of the center point of exit 69 of Interstate 64 or exits 125, 126, 129, or 136 of Interstate 75. Maps 1, 2, 3, and 4 are attached to this section to serve as a general reference in determining eligible properties. The property owner may relinquish the right to An Interstate Sign and add one hundred-fifty (150) square feet of sign area to the subject property for any other permitted sign(s) on the property. At least thirty-three (33) percent of a parcel must be located within the 3,500 foot radius to qualify for an Interstate Sign.
- d. An Interstate Sign shall have a maximum area one-hundred fifty (150) square feet per sign face. The maximum height for an Interstate Sign shall be 110 feet.
- e. Interstate Signs shall not be permitted under any of the following conditions:
  - i. Within fifty (50) feet of an automobile bridge
  - ii. Within fifty (50) feet of any local road intersection
  - iii. Within one hundred (100) feet of any public park, historic district, recreational area, school, church, or any other interstate Interstate Sign
  - iv. Within five hundred (500) feet of any other interstate Interstate Sign deemed to be on the same side of a street, road, or highway
- f. Properties that utilize an Interstate Sign shall not be permitted additional Freestanding Signs.
- g. If an Interstate Sign is illuminated, the sign shall be a minimum of one-hundred-fifty (150) feet way from any R-1A, R-1B, R-1C, R-2, or R-3 zoned property. In addition, the leading edge of An Interstate Sign shall be a minimum distance of 1,000 feet from an abutting residential use.
- h. Sign panels may not be placed one upon the other, except that up to one Interstate Sign may be allowed by the Board of Adjustments to co-locate on the pole of a legal on-premise Interstate Sign. The co-located sign may be an off-premise sign. Such co-located sign shall be placed below the on-premise sign with at least ten (10) feet of separation between them. The co-located sign shall meet all other requirements of this ordinance.

- i. The backs of all Interstate Sign panels shall be shielded from public view, both from buildings and streets, by any of the following:
  - i. Other sign panels of equal or greater size
  - ii. Plantings
  - iii. Solid panels painted in a neutral color
  
- j. Interstate Signs may be back-to-back, double faced, V-type, or multiple-faced with not more than two faces to each facing and such structure shall be considered as one Interstate Sign. Such double-faced signs are allowed up to one hundred fifty (150) square feet of area for each face, for a total area not to exceed three hundred (300) square feet.
  
- k. Interstate Signs may incorporate changeable copy up to thirty (30) percent of a face area. If such changeable copy is electronic, it shall comply with the regulations on electronic signs as listed in Section 3 of this Ordinance.

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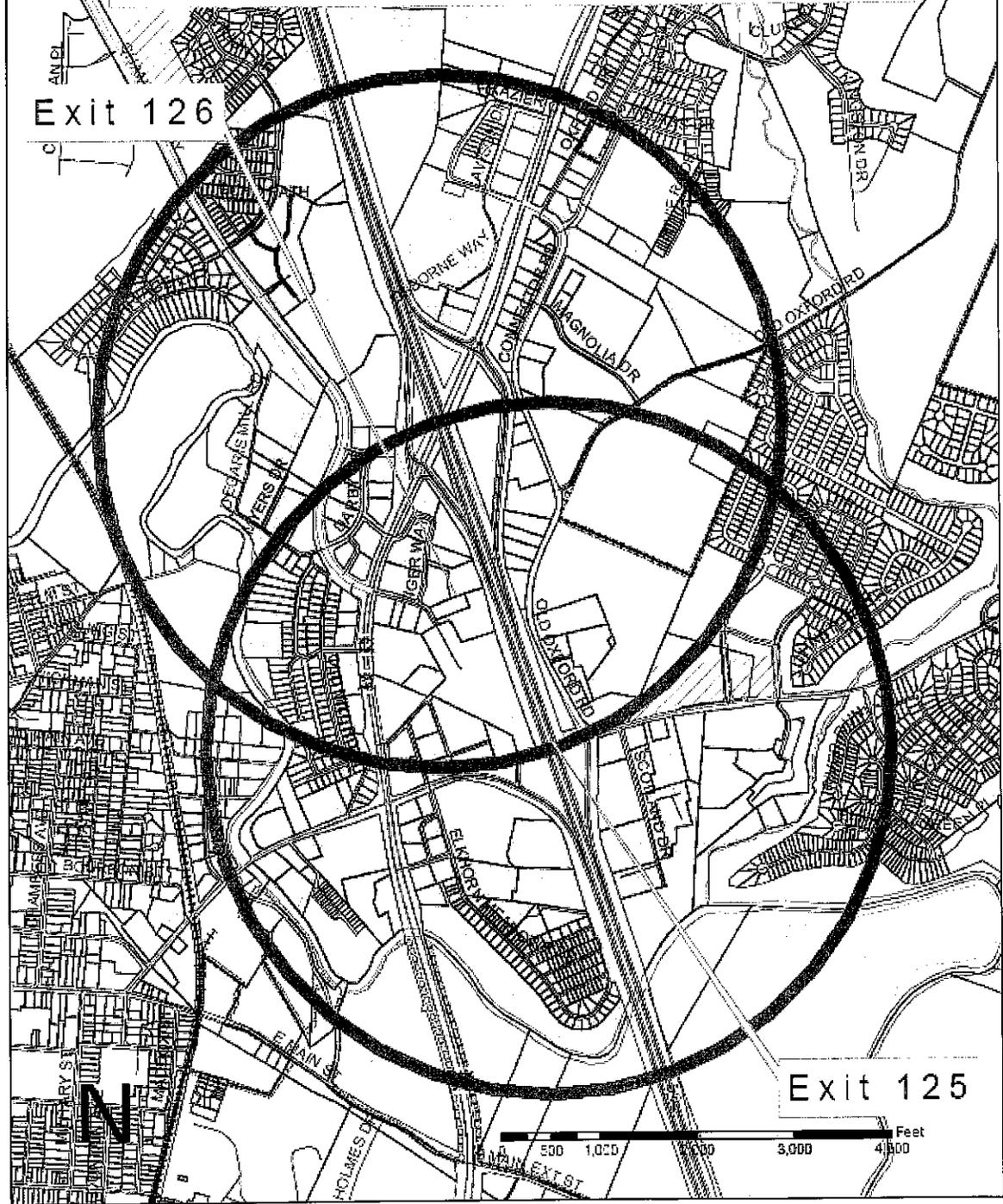
**Map-1 Interstate Sign Location For  
Exit 136**



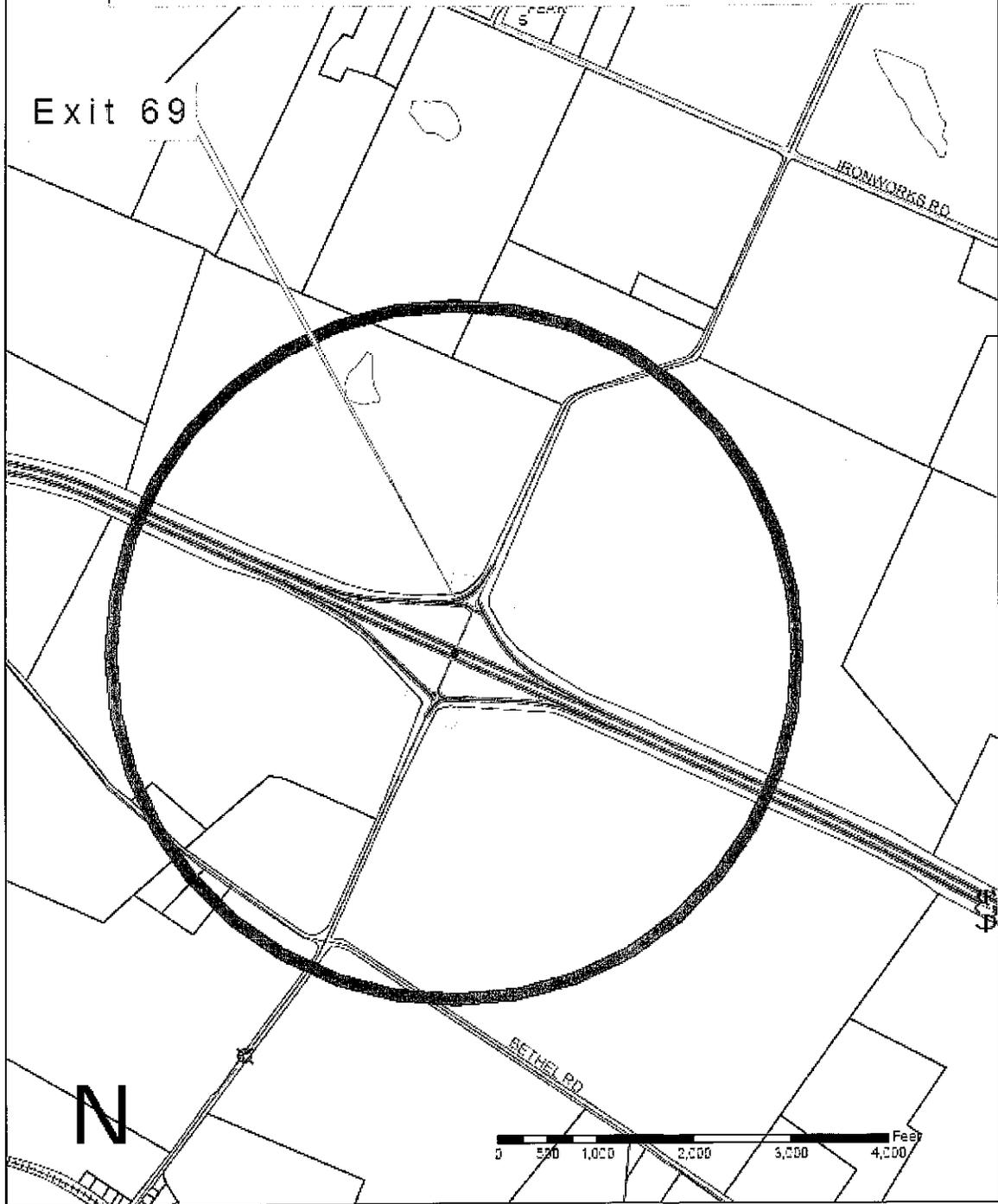
# Map-2 Interstate Sign Location For Exit 129



# Map-3 Interstate Sign Location For Exit 126 and 125



**Map-4 Interstate Sign Location For  
Exit 69**



## **Section 11 – Temporary Signs**

The following standards shall apply to all temporary signs:

### 1. Political Signs

- A. All political signs shall be removed no later than five (5) working days after Election Day.
- B. No political sign shall be posted in the rights-of-way.
- C. The candidate or paid committee listed on the sign shall be responsible for compliance with this section and subject to sanctions for violation.
- D. The penalty for a violation of this section shall be a fine of up to five dollars (\$5.00) with each day constituting a separate violation. (Ord. No. 93-005, §§ 1-6, 2-4-93)

### 2. Open House/Model Home Signs

- A. Four (4) open house or model home directional signs which may be located on property other than that to which the signs refer in order to direct people to a real estate open house. Directional signs can be placed within a maximum two (2) miles of the advertised open house.
- B. Each sign shall not exceed an area of four (4) square feet in sign surface area.
- C. All off-site directional signage for open houses or model homes shall have written approval from property owner, landlord, or trustee of said property that the proposed directional sign will be placed upon.
- D. Off-site directional signage shall be erected no more than forty-eight (48) hours prior to an open house or model home showing.
- E. Promotional use of on-premise banners and pennants may be used during an open house or model home showing provided that such signs are erected only when a person is on duty at the open house or model home. Such signage may be erected no more than one (1) hour prior to the event and must be removed no more than one (1) hour after the event.

### 3. Real Estate Signs

- A. In all zoning districts one (1) non-illuminated sign shall be permitted to advertise individual lots, land, or buildings for rent, lease, or sale (including open house signs), provided that such signs are located on the property intended to be rented, leased, or sold. Corner lots are permitted to have two (2) signs. Such signs shall not exceed an area of six (6) square feet and a height of four (4) feet in all residential districts, and an area of twenty (20) square feet and a height of eight (8) feet in all other districts.
- B. For all residential projects involving the rent, lease, or sale of individual lots and/or dwelling units, one (1) non-illuminated sign shall be permitted per each entrance to the project advertising the sale of such lots and/or dwelling units. This shall include weekend open house signs. Such signs shall not exceed twenty (20) square feet in area and a height of twelve (12) feet.
- C. All signs advertising the rental, lease, or sale of a property or dwelling unit shall be removed within forty-eight (48) hours after the property is no longer available for rent or lease or the closing on the sale.
- D. In order to advertise new homes and model homes, up to four (4) directional signs may be located on property other than that to which the signs refer in order to direct people to a new or model house. Directional signs can be placed within a maximum two (2) miles of the advertised open house.
- E. Off-site directional real estate signs shall not exceed an area of six (6) square feet and a height of four (4) feet in all residential districts, and an area of twenty (20) square feet and a height of eight (8) feet in all other districts. Copy on such signs shall be limited to the followings:
  - a. The corporate or subdivision name, logo, and sale slogan
  - b. Types of home offered for sale
  - c. Range of price for the offered home
- F. All off-site directional signage for real estate signs shall have written approval from property owner, landlord, or trustee of

said property that the proposed directional sign will be placed upon.

#### 4. Construction Signs

- A. In all zoning districts one (1) non-illuminated sign shall be permitted listing persons or firms connected with construction work being performed. Corner lots are permitted to have two (2) signs. Such signs shall not exceed twenty (20) square feet in area and a height of twelve (12) feet.
- B. All temporary construction signs shall be removed within forty-eight (48) hours after the completion of construction work.

#### 5. Promotional Signs

- A. Grand opening and temporary business identification signs shall be allowed and shall follow the following conditions:
  - a. Grand opening and temporary business signs shall not be considered as exempt sign types and must have a permit in order to be erected.
  - b. Temporary business identification is limited to one (1) sign per street front.
  - c. Such sign shall be erected for a period not to exceed thirty (30) days.
  - d. Permits for grand openings shall be issued only if a valid building permit for construction or alteration of the building or suite for that location has been issued or a valid application for a certificate of occupancy has been made; if required for the address in question.

#### 6. Rummage Sale Sign

- A. Rummage sale signs advertising to the public the sale of personal property in a property owner's driveway, garage, parking lot, or front yard are permitted in the A-1 district, as well as all Residential districts, under the following conditions:
  - a. No Rummage Sale sign shall be erected sooner than seven (7) days prior to the day of the home sale.

- b. Rummage Sale signs shall be limited to four (4) square feet in size and a height of three (3) feet.
- c. Rummage Sale signs are limited to one (1) on-premise sign per address.
- d. Rummage Sale signs shall be non-illuminated.

#### 7. Auction Sign

- A. A temporary sign advertising an upcoming auction may be erected in any zoning district.
- B. The area of a temporary auction sign shall not exceed thirty-two (32) square feet.
- C. A temporary auction sign is permitted for fourteen (14) days prior to the event and must be removed within five days after the event.

#### 8. Going Out of Business/Bankruptcy Period Sign

- A. A business may apply for a permit in order to facilitate the liquidation of inventory for a failing business for a period not to exceed sixty (60) calendar days. This permit is allowed only twice within any four (4) year period for any business license. A single banner is allowed during the 60 day period.

#### 9. Business Moving Sign

- A. In all nonresidential districts, a temporary sign announcing moving of a business to a new location is permitted for period of thirty (30) days. The sign shall not exceed thirty-two (32) square feet in area.

#### 10. Agritourism Signs/Temporary Agricultural Sign

- A. One non-illuminated on-premise sign advertising an agritourism event is permitted for a period of fourteen (14) days. Such a sign shall not exceed thirty-two feet (32) square feet in area and shall be removed within five (5) days of the event.

#### 11. Agritourism Direction Signs

- 1. Four off-premise, non-illuminated directional signs advertising agritourism promotional event may be permitted under the following conditions:

- a. Such sign may not exceed twenty-four (24) square feet in area.
- b. Application for such signs shall be accompanied by proof of approval from all property owners, lessees, or trustees of the property on which the signs shall be placed.
- c. Such signs for any single event may be erected up to fourteen (14) days prior to the event and continue to be displayed for the duration of the event. Such signs shall be removed within five (5) days after the end of the event.
- d. All off-site directional signage for Agritourism shall have written approval from property owner, landlord, or trustee of said property that the proposed directional sign will be placed upon.

## 12. Miscellaneous Temporary Event Signs

- A. Temporary signs that are not otherwise defined in this Ordinance may be allowed under the following conditions:
  - a. Such signs shall be erected no more than one (1) week prior to the event and shall be removed no more than one (1) day after the event.
  - b. Such signs shall not exceed an area of six (6) square feet and a height of four (4) feet in all residential districts, and an area of twenty (20) square feet and a height of eight (8) feet in all other districts.

13. Product Advertising: Product advertising shall be met within the allowed signage total for the building. No product advertising is permitted beyond the allowed signage total.

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## **Section 12 – Miscellaneous Signs**

The following standards shall apply to all miscellaneous signs:

### **Directory Signs**

1. Directory Signs are intended to be used by pedestrians or drivers as a guide to locate buildings or uses within developments. Directory signs may be placed in commercial, office, or multi-family developments with the following conditions:
  - a. Directory signs may be placed only on the site of the development.
  - b. The maximum area of a directory sign shall be sixteen (16) square feet and shall be of a ground/monument type if designed for vehicular use.
  - c. The maximum height of a directory sign shall be six (6) feet.
  - d. Directory signs may be erected either adjacent to a defined pedestrian access or adjacent to a vehicular access area. In either case, the placement of directory signs shall be approved as part of the development plan approval process.
  - e. In no case shall a directory sign be illuminated.
  - f. Directory signs may be in map form and can show individual unit numbers, building numbers, location of on site community facilities, or any other feature associated with the development.

### **Agricultural and Civic Group Wayfinding Signs**

Permanent off-premise signs, referred to as Wayfinding Signs, may be erected for the directing vehicular traffic to permanent Agricultural and Civic Group uses. Such Civic Groups include churches, schools, fraternities, and the like. Such signs shall be subject to the following standards and conditions:

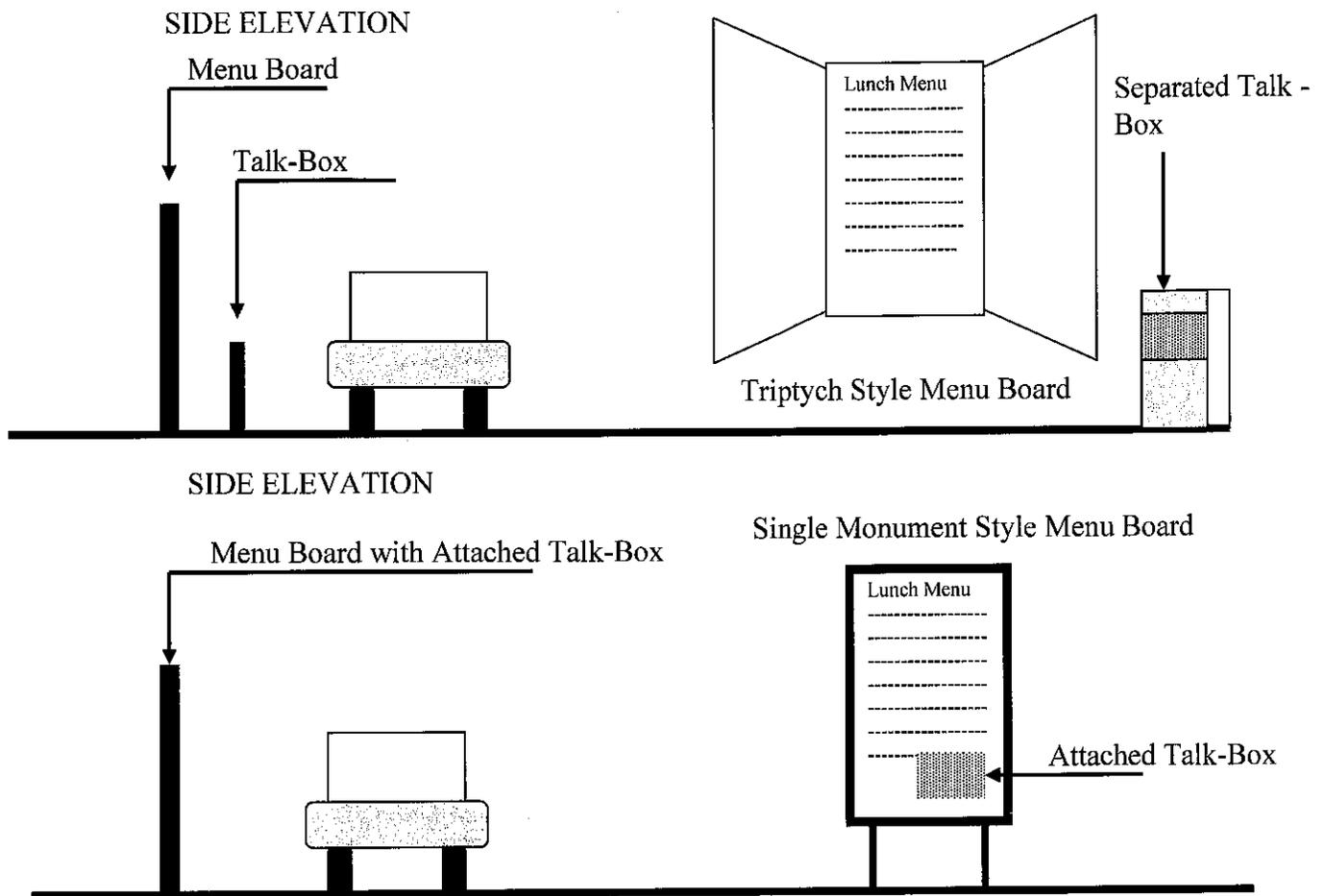
1. Wayfinding Signs may be allowed on any property after the granting of a Sign Permit. Such Signs may only display the following information:
  - a. Name of property traffic is being directed to, such as a farm's name
  - b. Hours of operation
  - c. Directional arrow
  - d. Approximate distance to the location

2. No Sign Permit for a Wayfinding Sign shall be issued without signed written permission from the landowner upon which the Sign is proposed to be erected on.
3. Such Wayfinding Signs shall be limited to the following dimensions:
  - a. Six (6) feet in height
  - b. Six (6) square feet in area
4. Agricultural Wayfinding Signs may be placed anywhere on a property, provided that they are erected outside of any legal right-of-way.

### Drive-Thru Menu Signs

Where drive-thrus are allowed, the following standards and conditions shall govern drive-thru menu signs:

1. Permanent on-premise signs displaying menu items for a restaurant shall be permitted if the following conditions are met:
  - a. Drive-thru menu signs shall be allowed in the B-1, B-2, B-4, and B-5 districts as part of an approved development plan.
  - b. The location of all drive-thru menu signs shall be on the side or rear of the restaurant.
  - c. The maximum area of a drive-thru menu sign shall be thirty-two (32) square feet.
  - d. The maximum height of a drive-thru menu sign shall be six (6) feet.
  - e. A drive-thru menu sign shall be separated from the associated restaurant by no more than ten (10) feet.
  - f. A drive-thru menu sign may be internally illuminated. If the menu board is located within one-hundred (100) feet of a residential property line the sign shall have a landscape buffer or have man-made screening wall which will provide a barrier to reduce light and glare. All screening for this sign type shall be approved by the planning commission.



**Figure 17a-17b: Examples of Menu Boards (Drive-Thru-Signs)**

### Marquee Sign

1. The permanently-affixed copy area of canopy shall not exceed an area equal to 25% of the face area of the canopy marquee or architectural projection upon which such sign is affixed or applied.
2. Graphic striping patterns or color bands on the face of a building, canopy, marquee or architectural projection shall not be included in the computation of sign copy area.

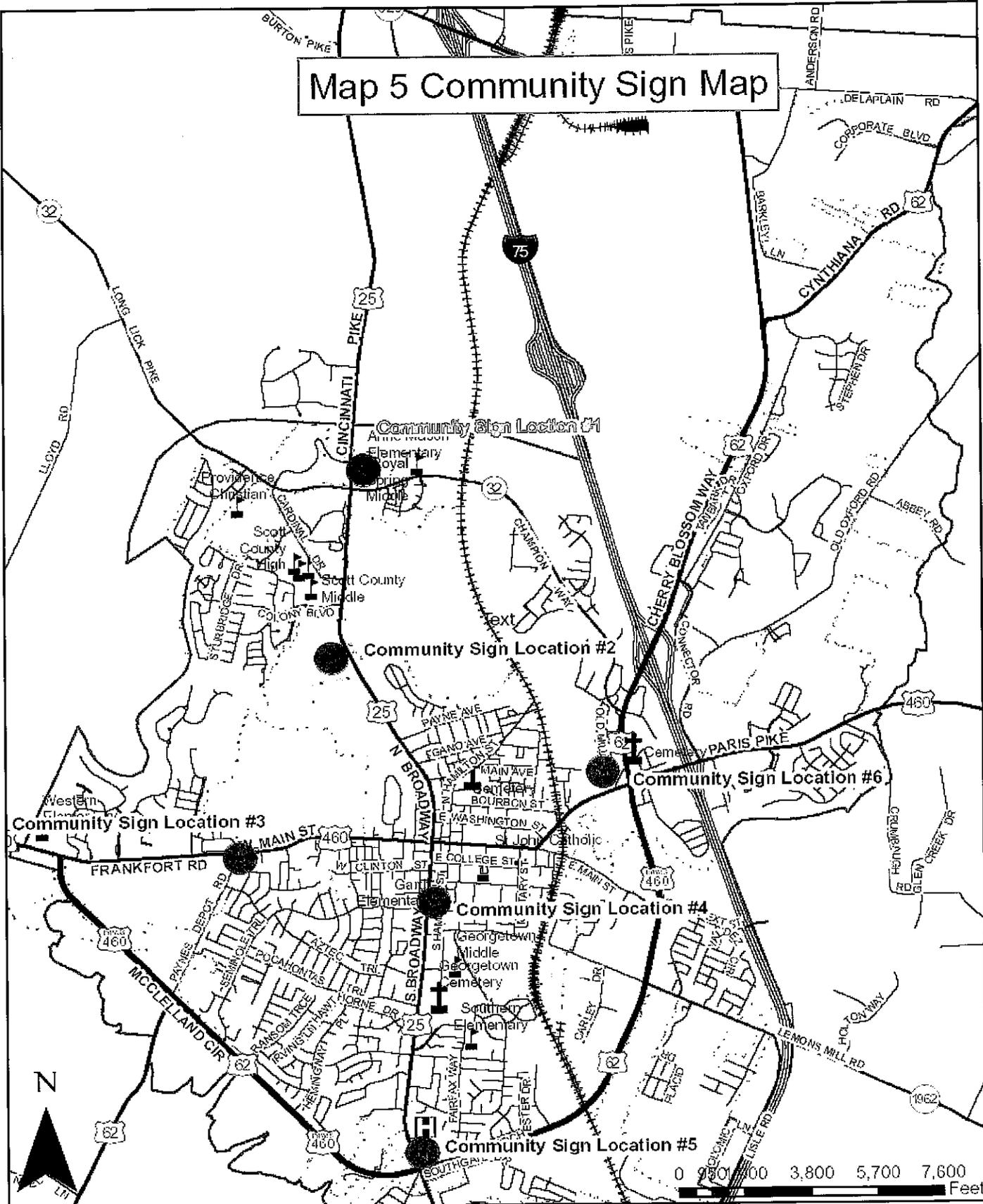
### Community Information Signs Areas

1. City of Georgetown Public Works or Scott County Public School System shall maintain the Community Information Sign Areas.
2. The location and identification number for each Community Information Sign Areas are detailed on the map to which shows the permitted areas.

3. The signs are to be used to advertise and promote any appropriate Council and/or community event and/or activity.

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# Map 5 Community Sign Map



## Subdivision Identification Signs

1. Subdivisions may have a Subdivision Identification Sign (monument style sign) located at each entrance, up to a maximum of two Subdivision Identification Signs.
  - a. Subdivision Identification Signs shall be granted with PC Staff approval prior to obtaining a sign permit from Building Inspection.
  - a. Any changes to the names of subdivisions from those platted will need to file a "Subdivision Name Change" with the Planning Commission prior to approval.
  - b. Subdivision Sign Dimensions (be treated the same as all other monument signs):
    - i. Maximum area of 50 square feet.
    - ii. A maximum height of 8 feet.
    - iii. Be located outside of any sight triangle and at least 10 feet from the road ROW.
    - iv. Be constructed of masonry materials.

## Alcohol Ordinance Sign Requirements

1. Any off premises signage advertising the sale of alcoholic beverages is prohibited. It shall be unlawful to attach signage advertising alcoholic beverages to the exterior of the building or the exterior premises of the business. This prohibition shall include the use of outdoor umbrellas or other outdoor or patio fixtures that feature the name or logo of an alcohol beverage or manufacturer of alcohol beverages.
2. Signage which refers directly or indirectly to alcoholic beverages will be limited to one (1) sign not over (2) square feet that must be displayed from the inside of the window or interior of the business. No additional signs, banners, posters or other type of displaying advertising which refers either directly or indirectly to alcoholic beverages shall be displayed on, nor shall it be visible from the exterior of any premises licensed for the sale of alcoholic beverages, except that reference to such may be included in the name of the business. This restriction shall not prevent any licensee from placing in the windows of the licensed premises business cards not larger than two and on-half inches (2-1/2") in size, setting forth the price at which the licensee offers alcoholic beverages for sale.

The alcohol advertising signage shall be included within, not in addition to, the area of allowable signage as regulated elsewhere in this Sign Ordinance.

## **Section 13 – Master Sign Plans**

Intent of Master Sign Plan – A Master Sign Plan is intended to promote consistency among signs within a development and enhance the compatibility of signs with the architectural and site design features within a development.

1. Master Sign Plan Required – A Master Sign Plan shall be required for all projects which are required to file a development plan, including but not limited to:
  - a. Multifamily dwelling project
  - b. Residential Subdivision 5 lots or more
  - c. Commercial Retail Centers
  - d. Planned Unit Development
  - e. Business/Office Park
  - f. Industrial Park
2. A Master Sign Plan shall be filed and approved prior to the erection, location, or placement of any sign for such project or development.
3. Master Sign Plan Optional – A Master Sign Plan is encouraged to be submitted by an owner for any other projects not requiring a development plan.
4. Record of Master Sign Plans – An approved Master Sign Plan shall be retained in the Georgetown-Scott County Planning Commission office (as part of the file for the project, subdivision or development) and a Copy shall be retained at the Georgetown-Scott County Building Inspection Department.

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## **Section 14 – Georgetown Business Park**

*As it appears in the Section 4.46 of the Zoning Ordinance; reprinted here for convenience.*

Signage shall be in accordance with the following standards:

1. Each development or lot shall be limited to one (1) Freestanding Sign, not to exceed 100 square feet and six (6) feet in height; for developments on corner or double frontage lots, the maximum number of permitted ground mounted signs shall be increased to two (2) with a maximum combined size of 150 square feet. In no case shall any one sign be greater than the maximum 100 square feet.
2. One (1) wall mounted sign shall be permitted per building at one (1) square foot per lineal foot of building road frontage up to a maximum of 100 square feet. Developments that include double frontage or corner lots, as defined by the Zoning Ordinance, may have one (1) wall mounted sign per road frontage with a maximum of 100 square feet per sign. In no case shall the maximum amount of square footage for wall mounted signs be combined into one or more signs.
3. Wall mounted signs shall not extend or project above the parapet wall more than twelve (12) inches.
4. No sign shall have flashing, intermittent or animated illumination, including message board or scrolling type signs.
5. All signs are to be externally illuminated; no internal illumination or molded sheet plastic, fully illuminated signs are permitted.
6. In BP-1 developments exceeding 50 acres, a monument sign may be permitted at the entrance to the park identifying the businesses, manufacturers, or research facilities, not to exceed 300 square feet and 30 feet in height. Monument signs located at the 84 entrance to the park shall be set back a minimum of 25 feet from the right-of-way and shall be used for identification purposes only. Monument signs greater than 300 square feet may be approved by the Planning Commission as part of the development plan approval process. For developments that provide two or more primary entrances, the development may propose one additional monument sign not to exceed 200 square feet, subject to review and approval by the Planning Commission. The primary entrance(s) shall be designated as part of the master plan for the BP-1 park.
7. Roof top signs shall not be permitted.

8. For sites with multiple tenants in one building, the maximum allowable signage shall be calculated based on the length of the building and not based on each tenant. Multiple tenants shall be listed on one sign.
9. Directional and/or regulatory signs may be installed as needed throughout the development, specifically at road intersections, service entrances and parking areas. In no case shall these signs be used or substituted for any ground mounted or advertising signs.
10. Permanent street signs and traffic control signs shall be installed by the developer prior to certification and approval of either the final subdivision plat or final development plan. All street signs and traffic control signs shall conform with state regulations or the requirements specified in the Manual on Uniform Traffic Control Devices for Streets and Highways.

A Master Sign Plan which may be a written document or drawings adequate to depict the proposed signs shall include:

- a. Narrative –description of the common theme for signage within the development how it relates to architectural and/or landscaping elements of the development, and how the master sign plan relates to each of the criteria set for in this section
- b. General Location of Signs – The Master Sign Plan shall provide the proposed general locations all proposed permanent signs.
- c. Types of Signs – The Master Sign Plan shall include an indication of the types of signs proposed at each location.
- d. Materials – The Master Sign Plan shall include a listing of the materials proposed for all sign structures and sign surfaces.
- e. Size and Number of Signs – The Master Sign Plan shall indicate the maximum number and maximum size of proposed sign using calculations consistent with the requirements of this Ordinance.
- f. Style and Color – The Master Sign Plan shall indicate the proposed style and color palette for all signs.
- g. Illumination – The Master Sign Plan shall indicate the type of illumination, if any proposed for all signs.

- h. Ornamental Structures – The Master Sign Plan Shall include a description of any ornamental structure upon which a sign face is proposed to be placed.
- i. Landscaping – The Master Sign Plan shall include, at a minimum, a typical landscape plan for Freestanding Signs consistent with the requirements.

5. Master Sign Plan Amendments

- a. Minor Amendment – Applications for amendments to master sign plan on sign color, style, or copy shall be reviewed by the Planning Commission Staff and considered minor amendments. The Planning Commission staff may approve the changes without further public hearing, so long as the changes will meet each of the following:
  - 1. The sign modification meets all other standards or requirements set forth in this section
  - 2. The sign modification conforms to the information included with the original master sign plan application to satisfy the requirements of this section
  - 3. The changes will not increase the number of ground signs, except directional signs, in the Master Sign Plan
- b. Other Amendments – Except as provided in this section, applications for amendments to the Master Sign Plans shall be processed in the same way as an original application.

**(Remainder of page intentionally left blank)**

## **Section 15 – Georgetown Historic Main Street Business Zone**

The necessity of signs is recognized for identification and successful conduct of a business service, or profession and to direct and control traffic on the street and to note points of public interest. Use and control of signs are of great importance. Therefore the purposes of these regulations are to promote the intended to protect property values, create a more attractive economic and business climate, preserve the dignity and architectural significance of the district, preserve its scenic and natural beauty, and provide a more enjoyable and pleasing community for its residents.

### **A. Exempted Signs**

In addition to those signs exempted in Section F of this Ordinance, the following signs are exempted in the Georgetown Historic Main Street Business Zone:

1. Government Signs
2. A-frame signs, provided such signs remain within twenty-four (24) inches from the base of the building in cases where the sidewalk abuts the building, or on the grass and off the sidewalk where the sidewalk is detached from the building, and are removed from the public right-of-way when the business is closed. A-frame signs may be used off-premise as a wayfinding sign, provided that such a sign is removed from the public right-of-way when the business is closed. If such signs are not removed at the close of the business day, then law enforcement or code enforcement officials are hereby authorized to confiscate them.
3. Traffic Control Signage
4. Flags, banners, or emblems identifying the political, civic, philanthropic educational or religious organizations located on the premises.
5. Memorial plaques, cornerstones, historic tablets, markers,
6. Signs posted in conjunction with doorbells or mailboxes
7. Signs display strictly for the direction, safety, or convenience of the public including signs which identify restrooms, parking area entrances or exits, and the like.
8. Address signs showing only the numerical address designations of the premise upon which they are situated, street names, "No Trespass" and other warning signs, up to ninety-six (96) square inches in surface area.

9. Temporary real estate signs not exceeding ten (10) square feet per face in area. Such a sign shall not be illuminated.
10. Temporary construction site sign erected on the site during the period of construction to announce the name of the owner or developer, contractor architect, or engineer. Such a sign shall not be illuminated.

**B. Allowable Signs types: Permit required.**

In addition to the standards elsewhere in this ordinance, the following standards apply for these signs in the Main Street Business Area.

1. Wall Signs

- a. There shall be a limit of one sign per establishment per street frontage.
- b. The length of each sign shall not exceed two-thirds (2/3) of the width of the narrowest building face and the height shall not exceed 20% of the length unless otherwise approved by Historic Georgetown.
- c. Such Wall Sign may be illuminated using external lights shining back onto the sign provided that no light from such a source be allowed to shine into any roadway.
- d. A dimensional Wall Sign may be erected in the place of a typical Wall Sign. If so erected, a dimensional Wall Sign shall be contained in a three-dimensional rectangle whose top side does not exceed the second (2) level window sills, and shall have a minimum clearance of eight (8) feet above the line of the sidewalk.

2. Awning signs

- a. There shall be a limit of one (1) sign per awning.
- b. There maximum height of lettering on awnings shall be 24 inches. Symbols will be permitted provided the total area of any symbol and any lettering comprise no more than one-third of the awning area.
- c. Awnings will only be permitted at the ground level of a building.
- d. The bottom of any awning shall be at least eight (8) feet above the sidewalk.

### **C. Prohibited sign types**

1. All signage that is outlined in Section 5 (Prohibited Signs) in this Ordinance
2. All Freestanding Signs greater than four (4) feet in height
3. Any off-premises advertising signs except for A-frames as defined in this Section

### **D. Other provisions**

1. No sign, device, awning, canopy, or other apparatus pertaining to signs shall be kept or maintained by supports of permanent posts or poles between the property line and curb. For buildings on Main Street, no sign, device, awning, canopy, or other apparatus pertaining to signs shall be kept or maintained by supports of permanent post or poles between the front of a building and curb.
2. The method of attachment should respect the architectural integrity of the structure and related to or become an extension of the architecture. No sign shall conceal architectural details, except for Awning Signs.
3. No sign shall be erected on constructed that is unsafe, insecure, a fire hazard, and a wind hazard, a barrier to needed light or air or is in any way a menace to public safety and welfare.
4. The color and materials of any permanent sign shall be harmonious with color and materials of the building identified by the sign, as judged by the Main Street Design Committee. Materials such as wood, wrought iron, steel, metal, grillwork, and so forth, which were used in the nineteenth century are encouraged. Materials such as extruded aluminum and plastics may not be appropriate.

**Section 2** – If any section, subsection, sentence, clause, phrase, or portion of this ordinance is for any reason held invalid or unlawful by a court of competent jurisdiction, such portion shall be deemed a separate, distinct and independent

provision and such holding shall not affect the validity of the remaining portions hereof.

**Section 3** – That this Ordinance shall become effective on adoption and publication.

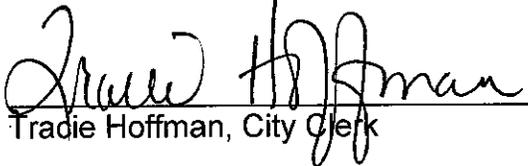
PUBLICLY INTRODUCED AND READ FIRST TIME: September 9, 2013

PUBLICLY READ SECOND TIME AND PASSED: September 23, 2013

APPROVED:

  
\_\_\_\_\_  
Everette L. Varney, Mayor

ATTEST:

  
\_\_\_\_\_  
Tracie Hoffman, City Clerk